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Resource Constraints and Its Impact on Indian Economy





T.Z.A.S.P. Mandal's

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1

10th January 2011 WOMEN ENTREPRENEURS- PROBLEMS & REMEDIES

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Introduction:

oduction:

If you can't fly then run, if you can't run then walk, if you can't walk then crawl by the run, if you can't run then walk, if you can't walk then crawl by the run, if you can't run then walk, if you can't walk then crawl by the run, if you can't run then walk, if you can't walk then crawl by the run, if you can't run then walk, if you can't walk then crawl by the run then walk, if you can't walk then crawl by the run then walk, if you can't walk then crawl by the run then walk, if you can't walk then crawl by the run then walk, if you can't walk then crawl by the run then walk, if you can't walk then crawl by the run then walk, if you can't walk then crawl by the run then walk, if you can't walk then crawl by the run then walk, if you can't walk then crawl by the run then walk, if you can't walk then crawl by the run then walk, if you can't walk then crawl by the run then walk then crawl by the run the run then walk then crawl by the run the run then walk then crawl by the run then walk then crawl by the run th If you can't fly then run, a you have to keep moving forward. --Martin Lutherking Indian society is whatever you do, you have to keep moving forward. social order on the basis of characteristics. whatever you do, you have to keep a whatever you do, you have to keep a complex one because of its construction of hierarchical social order on the basis of class, caste a complex one because of its construction of hierarchical social order on the basis of class, caste a complex one because of its construction of hierarchical social order on the basis of class, caste a complex one because of its construction of hierarchical social order on the basis of class, caste a complex one because of its construction of hierarchical social order on the basis of class, caste a complex one because of its construction of hierarchical social order on the basis of class, caste a complex one because of its construction of hierarchical social order on the basis of class, caste a complex or construction of hierarchical social order on the basis of class, caste a complex or construction of hierarchical social order or construction of hierarchical social order or caste a complex or caste gender. Gender discrimination is very high in India. Our society is male dominated society Women are considered as a weaker and always made to depend on men folk in their family outside throughout their life, so due to the socio-cultural reasons women are prohibited from the various basic rights such as education, liberty, self employment & entrepreneurship also.

Entrepreneurs are the architects of present and future India. "We can count the seeds in fruit, but we do not know how many fruits are going to come out of a seed." Entrepreneurs are potential seeds with hidden fruits in them. Training, Education, Interaction, besides opportunity will provide them is the key to unlock their hidden potentials¹.

Entrepreneurship is one such filed where women's participation is very low, although there is lot of improvements in women literacy rate in the modern era. There are 58.5 million enterprise established in India, out of them, only 8.05 millions i.e. 13.76 percent enterprises were run by women entrepreneurs². It means that percentage of establishments under women entrepreneurs's very low, as compare to male entrepreneurs in India. However there are some problems occurs in women entrepreneurship but before throws focus on those problems initially it is essential to know that what the concept of women entrepreneurs & what it means.

Women Entrepreneurs:

Entrepreneurship is the purposeful activity of an individual of a group of associated individual, undertaken to initiate, maintain or organise a profit oriented business unit for the production or distribution of economic goods and services.

Women entrepreneurs may be defined as a woman or a group of women who organise, and operate a business enterprise. The Govt. of India has defined a women entreprendiction as "an enterprise." as "an enterprise owned and controlled by a women having a minimum financial interest of percent of the capital and giving at least 51 percent of the employment generated in the enterprise women" women"

Objectives of the Study:

The research paper covers the following objectives:

To understand the concept of women entrepreneurs.