

- **Department Information (Commerce)**

- **Subject List**

| First Year | | Second Year | | Second Year | |
|-------------------------------------------------------------------|------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|
| Semester-I Commerce Paper I(Introduction to Business) | Semester-II Commerce Paper II (Service Sector) | Semester-III Commerce Paper III(Principles of Management: Challenges and Opportunities) Company Secretarial Practices Business Law | Semester-IV Commerce Paper IV(Management: Production and Finance) Company Secretarial Practices Business Law | Semester-V • Commerce Paper V(Marketing) • Export Marketing | Semester-VI • Commerce Paper VI(Human Resource Management) • Export Marketing |

- **Evaluation System**

| Internal | Semester End Examination |
|----------|--------------------------|
| | Theory |
| 25 Marks | 75 Marks |

- **Major/Minor Research Project(Annexure-15)**

| Year | Research Project | Title Of The Project | Sanctioned Amount In Rs. | Funding Agency |
|---------|--------------------|------------------------------------------------------------------------------------------------------------------------------------|--------------------------|-------------------|
| 2011-12 | Anuja Bapat Minor | “A study of Customer Satisfaction at Convenient stores and Patel’s Fair Price shops w.r.t. Kalyan Dombivli Municipal Corporation.” | 30,000/- | Mumbai University |
| | Dr. Kishori Bhagat | A Study of Non-Performing Assets (NPAs) in Automobile Loan (with reference to Urban Co-operative Banks in Thane District) | Rs 30,000/- | Mumbai University |

| | | | | |
|---------|-----------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-----|
| | Minor | | | |
| 2015-16 | Anuja Bapat Minor(proposed) | The 'Perception Assessment' of the citizens with respect to the services provided by Urban Health Centers in Kalyan-Dombivli Municipal Corporation, Maharashtra State. | | UGC |
| | Dr. Kishori Bhagat Minor(Sanctioned) | A Study of Customer Satisfaction towards various Telecom/ Cell Phone Service Providers | Rs.75000 | UGC |

Prof. (Mrs.) Anuja Bapat

Seminars, Conferences/workshop organized (**Annexure-12**)

Year – Wise

2010-11

| Sr. No. | Con/ Semi/ Workshop | Level | Dept. | Title | Funding Agency | No. of Participant |
|---------|---------------------|----------|----------------------|-------------------------------------------------------------------------------------|----------------|--------------------|
| 1. | Conference | National | Commerce Association | "Role of Micro Finance Institutions in India" on 22 nd Feb. 2011. | UGC | 55 |

2011-12

| Sr. No. | Con/ Semi/ Workshop | Level | Dept. | Title | Funding Agency | No. of Participant |
|---------|---------------------|----------|----------------------------------|----------------------------------------------------------------------------|----------------|--------------------|
| 1. | Seminar | National | Accounts and Commerce Department | "IFRS - Challenges and Opportunities" on 3 rd Feb. 2012. | UGC | |

2012-13

| Sr. No. | Con/ Semi/ | Level | Dept. | Title | Funding Agency | No. of Participant |
|---------|------------|-------|-------|-------|----------------|--------------------|
|---------|------------|-------|-------|-------|----------------|--------------------|

| | | | | | | |
|----|------------|----------|----------|-----------------------|-----|----|
| | Workshop | | | | | |
| 1. | Conference | National | Commerce | “FDI in India” | UGC | 60 |

2014-15

| Sr. No. | Con/ Semi/ Workshop | Level | Dept. | Title | Funding Agency | No. of Participant |
|---------|---------------------|----------|------------------------|------------------------------------------------------------------------------------------------------|----------------|--------------------|
| 1. | Conference | National | Department of Commerce | “CRM in the Global Era” , on 29 th January, 2015. | UGC | 45 |
| 2. | workshop | - | Department of Commerce | “Revised Syllabus of Commerce Papers of T.Y.B.Com. and M.COM.” on 3 rd July, 2014. | - | |

| Sr. No. | Con/ Semi/ Workshop | Level | Dept. | Title | Funding Agency | No. of Participant |
|---------|---------------------|----------|------------------------|---------------------------------------------------------------------------|----------------|--------------------|
| 1. | Conference | National | Department of Commerce | “Innovative Practices in Business” , on 18 th Feb, 2016 | UGC | 57 |
| | | | | | | |

• Placement (**Annexure-17**)

| A.Y. | SR.NO. | Date | Name of Recruiter | No. of Students Appeared | No. of Students Selected |
|------|--------|------|-------------------|--------------------------|--------------------------|
| | | | | | |

• Activities (**Annexure-14**)

• **Learners Participation**

Year Wise

2007-08

| Sr. No | Activity | Organised by Dept. / Committee/ Asso | Title | No. of Participates |
|--------|----------|-----------------------------------------|-----------|---------------------|
| 1. | Quiz | Department of Commerce | Marketing | 20 |
| | | | | |

2008-09

| Sr. No | Activity | Organised by Dept. / Committee/ Asso | Title | No. of Participates |
|--------|-----------------------|-----------------------------------------|---------------------------|---------------------|
| 1. | Guest Lecture | Department of Commerce | Case Study | 120 |
| 2. | Debate Competition | Department of Commerce | Reality Show | 12 |
| 3. | Guidance Lecture | Department of Commerce | MPP & Export Marketing | 120 |

2009-10

| Sr. No | Activity | Organised by Dept. / Committee/ Asso | Title | No. of Participates |
|--------|---------------|-----------------------------------------|-----------------------------|---------------------|
| 1. | Guest Lecture | Department of Commerce | E-Banking | 120 |
| 2. | Guest Lecture | Department of Commerce | Banking Sectors in India | 120 |
| 3. | Guest Lecture | Commerce Association | Derivatives | 100 |
| 4. | Guest Lecture | Department of Commerce | M.P.P. | 120 |

2010-11

| Sr. No | Activity | Organised by Dept. / Committee/ Asso | Title | No. of Participates |
|--------|---------------------------|-----------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|---------------------|
| 1. | Guest Lecture | Department of Commerce | Communication Skill | 120 |
| 2. | Case Study Competition | Department of Commerce | <ul style="list-style-type: none"> • International Machine Corporation • Mumbai Daba walas • Positioning | 20 |
| 3. | Quiz Competition | Department of Commerce | <ul style="list-style-type: none"> • Business Law • Company Secretarial Practices • Management & Finance | 12 |
| 4. | Conference | Commerce Association | Microfinance- A Road Ahead | 55 |

2011-12

| Sr. No | Activity | Organised by Dept. / Committee/ Asso | Title | No. of Participates |
|--------|------------------|-----------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|---------------------|
| 1. | Guest Lecture | Department of Commerce | Marketing Strategies | 100 |
| 2. | Quiz Competition | Department of Commerce | <ul style="list-style-type: none"> • Business Law • Company Secretarial Practices • Management & Finance | 25 |
| 3. | Conference | Department of Commerce | IFRS - Challenges and Opportunities | |

2012-13

| Sr. No | Activity | Organised by Dept. / Committee/ Asso | Title | No. of Participates |
|--------|---------------------|-----------------------------------------|-----------------------------------------|---------------------|
| 1. | Guest Lecture | Department of Commerce | ISO 9001:2008 Quality Management System | 100 |
| 2. | Debate Competition | Department of Commerce | Globalisation- Pros and Cons | 14 |
| 3. | Guest Lecture | Department of Commerce | Types of Cyber Crime | 100 |
| 4. | National Conference | Department of Commerce | FDI in India | |

2013-14

| Sr. No | Activity | Organised by Dept. / Committee/ Asso | Title | No. of Participates |
|--------|---------------------------|-----------------------------------------|--------------------------------------|---------------------|
| 1. | Poster making Competition | Department of Commerce | Principles of Management Recession | 25 |
| 2. | Debate Competition | Department of Commerce | Social Networking | 14 |
| 3. | Workshop | Department of Commerce | Recruitment and Interview Techniques | 50 |

2014-15

| Sr. No | Activity | Organised by Dept. / Committee/ Asso | Title | No. of Participates |
|--------|---------------------------|-----------------------------------------|--------------------------------------------------------------------------------------------------------------------------|---------------------|
| 1. | Workshop | Department of Commerce | Revision of Syllabus for TYBCom. And MCom. | 50 |
| 2. | Guest Lecture | Department of Commerce | Recent HR Practices in Corporates | 100 |
| 3. | Poster Making Competition | Department of Commerce | <ul style="list-style-type: none"> • Product Life Cycle • Globalisation • Advertisement | 28 |
| 4. | Conference | Department of Commerce | CRM in the Global Era on 29 th January, 2015. | 45 |
| 5. | Pragati Entrepreneur | Department of Commerce | Food and Buying & Selling Stall | 20 |

2015-16

| Sr. No | Activity | Organised by Dept. / Committee/ Asso | Title | No. of Participates |
|--------|--------------------------------------|-----------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|
| 1. | Group Discussion Competition | Department of Commerce | <ul style="list-style-type: none"> • Importance of Business Ethics • Impact of Social Media • Indian Women Local To Global • Role of Brand Ambassador | 16 |
| 2. | Guest Lecture | Department of Commerce | Career as a Company Secretary | 100 |
| 3. | Power Point Presentation Competition | Department of Commerce | Innovative Practices | 24 |
| 4. | Conference | Department of Commerce | Innovative Practices in Business held on 18 th Feb, 2016 | 57 |

| | | | | |
|--|--|--|--|--|
| | | | | |
|--|--|--|--|--|

| Sr.No. | Date | Level | Title of Event | Venue | No. of Participants |
|--------|--------------------------------|------------------|-------------------------------|------------------------------------------|---------------------|
| 1 | | | | | |
| 2 | 20/02/2010 to 22/02/2010 | Inter-Collegiate | Fashion Show (Xpression 2010) | Pillai's College of Commerce, New Panvel | 08 |

• **Learners Achievements**

| Sr. No. | Date | Level | Title of Event | Venue | Achievements | Name of Winner/Runner | Class |
|---------|------|-----------------------------------------------------------|----------------|-------|--------------|------------------------------------------|-------------|
| | | On The Spot Photography (Youth Festival-Inter Collegiate) | | | | Aniket Pade Saurabh Nashirabadkar | F.Y.B.Sc.IT |

• **Prominent Alumni**

| Sr.No. | Name of the Student | Passing Year | Name of Organization | Job Profile |
|--------|---------------------|--------------|----------------------|-------------|
|--------|---------------------|--------------|----------------------|-------------|

○ **Academic Calendar**

• **Time Table :**

• **Future Plans:**

- Department is planning to initiate collaboration with the well known institutions to prepare student for placement.
- To organize more and more workshops and seminars to benefit the students and teachers.
- To start add on course as per the industry requirements.
- To organize placement interviews at the campus for the graduates.
- To start Research Centre for Ph.D in Commerce.