

T.Z.A.S.P. MANDAL'S
PRAGATI COLLEGE OF ARTS AND COMMERCE, DOMBIVLI
ACCREDITED BY NAAC – 'B' CGPA 2.82
Arts

Department of History

Programme outcomes

Bachelor in Arts:

This programme is related to the courses from Social Sciences and humanities. The basic objectives of this programme are to inculcate the ideas developed by subjects of social sciences like Sociology, History, Economics, and Psychology etc. Development of linguistic skills like grammar, writing skills, critical thinking and its application in day to day life are the objectives of the courses of language. Courses like History, Economics, Geography and political Science improves the ability to analyse, to understand the significance of the present politics, economic changes happening within the country as well as through- out the World. These courses also provides various carrier options, helps to prepare for Civil Services examination and several other competitive exams to get variety of jobs. Research activities also provide jobs in Teaching and Social Science Research.

Programme specific outcomes

B.A. History (as a special subject)

Students will be able to

1. Understand the significance of the happenings in the past.
2. Develop a spirit of enquiry and the ability to critically assess events of historical importance.
3. Acquire an understanding of local and regional history.
4. Obtain a historical awareness of the diversity of the human civilization.
5. Students will be to understand, assess, debate and apply the thoughts in the present scenario.
6. Develop the understanding of research methodology in the subject and also develop the liking for the same.
7. Be familiarized with the interdisciplinary nature of history and its ancillary sciences.
8. Enabling students to pursue further studies and get employable.

Course outcomes

First Year B.A. History Paper I (History of Modern India 1857-1947)

Objectives: University while designing its curriculum states that, the course is designed to make the student aware about the making of Modern India and the struggle for independence.

1. As per the defined objectives syllabus is framed from the year 1857, a crucial year of Modern India from which year the Modern Period actually starts in India. Syllabus of the semester I emphasizes on the political awakening and mass movements of Gandhi an period.
2. Along with the knowledge of the national movement students simultaneously understand administrative development taken place during the period of study.
3. Provisions in the Act of 1935 and Indian Independence Act help them to know the stages of legal aspects of the British Rule.
4. Syllabus of semester II provides the information social and economic aspects of Indian life during the period of national movement. This gives insight to the students about social reforms, impact of English education, economic policies of the British Government.

Second year B.A. History Paper II (Landmarks in the World History 1300-1945)

Objectives: To enable the students to comprehend the transition of Europe from medieval to modern times and its impact on the World. To provide accurate knowledge of the most significant events and personalities of the period under study and encourage understanding of the making of the modern world.

Outcome:

1. Students can go through the journey of Europe from the Dark Age to the rise of renaissance period which has given the modern ideas through the art, literature and scientific development.
2. Geographical discoveries and reformation has brought the huge change in the human life through- out the world. This gives insight to the students in the basic reasons of change in human life which was initiated from Europe.
3. Study of historical personalities provide the opportunity to find the role models for the students also they can understand the people who were responsible for bringing new ideas like Liberty, Equality and Fraternity. Similarly they can learn the European politics responsible for World Wars.

T.Y.B.A History Paper VII History of the Marathas (1630-1818)

Objectives:

1. To introduce the students to the regional History of Maharashtra.
2. To familiarize students with the literary sources of the Marathas.
3. To help students to understand the forces leading to the establishment of Marathas power under ChatrapatiShivajiMaharaj.

Outcomes:

1. Student's get the idea of important areas of regional history and can go for further research in the same.

2. To study any History it is required to know the source material, this syllabus made the attempt to make student familiar with the source material available in different parts of Maharashtra and in various languages.

3. Rise of Maratha power is not just an important event for local history but national history as whole hence it is necessary to understand the significance of rise of Marathas and its impact on the national history which delayed the rise of British power.

4. To learn the extensive political activities undertaken by Peshwas and the factors of downfall of Marathas after the battle of Panipat in 1761.

Paper VIII History of Contemporary World (1945CE- 2000CE) and History of Asia

Objectives:

1. To trace some of the major events of post-World War II period.
2. To understand the significance of these events.
3. To comprehend the ways in which events of the latter half of the twentieth century have influenced the present.

Outcomes:

1. Post World War II was the period of the Cold-war, it is required to understand the reasons of the cold war and know the events manifested the existence of the cold war. It is further helps to the nature of the International relations developed during the period.
2. After establishment of UNO the world has started developing the measures to establish peace and development. Since this institution has been dominated by the World powers it could play less role than its capacity. This had changed the events of second half of the century. Still rise of civil right movement paved the way to look at the human rights in the justified perspectives.
3. Study of Globalization gives opportunities to students to understand its implications on today's politics.
4. Understanding the nature of activities of the prominent neighbouring countries of India in the continent of Asia in the recent past.

Paper IX A – Research Methodology and Sources of History

Objectives:

1. To teach students basics of research methodology in history with a view to promote historical research.
2. To understand the various kinds of sources of history and its interpretation.
3. To acquaint students with the new trends and approaches in history writing.

Outcomes:

1. Promotion of research is always a motto of education, in social sciences there is well defined method of historical research, it very necessary to teach the methodology to develop further interest in the subject, this syllabus fulfils this aim.
2. Students get very useful knowledge of sources of Indian History of ancient to modern period of History this encourage the urge to go for further studies.
3. History has been studied in the world by various approaches this syllabus gives the opportunity to teachers and students to understand the Subaltern, Feminist and the post-modern Historiography.
4. Enabling students to understand the availability of Digital data to carry on the research activity.

Learning outcomes for the subject of Political science

The Political science is one of the important pillars of the democracy, it plays very important role in becoming active citizen. Students will develop and be able to demonstrate skills in analytical and critical thinking.

Constitution gives rights to every citizen same ways duties as well. Political science subject helps to understand concept that the duty of the one is the right of the other and vice versa.

Apply their knowledge and skills acquired to write Competitive examinations

Subject vies learning outcomes:-

Indian Political System :(Paper I-F.Y.B.A)

- It helps to know the silent features in making of Indian constitution.
- It examines and locates changing patterns of center –state relations and from centralized federation to multilevel system.
- To appreciate the fundamental rights and duties and the directive principle of state policy
- It helps students to evaluate, functioning and consequences of political parties in India. Electoral rules and procedure in India effect election outcomes.

Public Administration :(Paper III-S.Y.B.A)

- Demonstrate the definitional and factual knowledge necessary for understanding what public administrators actually do and how they do it.
- It helps to access the information and develop the ability to understand that public policies shape, the institutional, legal, political and economic contexts in which they occur.

- The student will be familiar with the social forces that affect the creation of public policies including rule making, other regulatory activities, policy making and its delivery.

Political Theory (Paper II-S.Y.B.A)

- Political science paper elaborates the nature, significance and scope of political theory.
- Political theory paper understands the concept of state, nation and civil society.
- It explores and understands the approaches, concepts and principles of various traditional and modern theories of political science.

Department of History (Dr.DhananjayB.Wankhade)

First Year B.A. Foundation Course-I

Objectives: The objective of this subject is to make the students socially aware of the societal problems and their personality. Develop a basic understanding about issues related to disparity in society and the various challenges that society faces.

Course outcome

1. Students will understand the Overview of Indian Society and the Disparity that Prevails.
2. Students will understand Basic Structure of Indian Constitution and have a Basic understanding of issues on Human Rights and significant aspects of political processes.
3. Students will be inculcated with knowledge about stress and conflict, and Learn to deal with them.
4. Students will understand the concepts of Liberalization, Privatization and Globalization and they will study the growth of information technology and communication and its impact manifested in everyday life.
5. Students will study the concepts of Ecology and distinguish between Environment and their Components.

Second year B.A. History Paper III- (Ancient India from Earliest Times to 1000 A.D.)

Course Outcome:

1. Students understand the importance of sources of history and salient features of Indus valley civilization.
2. Students able to understand the significance of Vedic society, silent features of Buddhism and Jainism
3. Students will get the knowledge of the administration of Maurya's
4. Identify the period of Gupta and their contribution to art,architecture,literature and Nalanda university
5. Examine the Arab conquest of Sindh
6. Student able to understand the key concept related to dynasties of Deccan and south India.

T.Y.B.A History Paper IV -History of Medieval India (1000 CE-1707CE)

Course Outcome:

1. Students acquainted with the history of early Medieval India that laid the foundation of the Sultanate and Mughal rule in India.
2. Students understand the contribution of Vijayanagar and Bahmani kingdoms to Medieval Indian History.
3. Students understand the administrative, socio-economic and cultural aspects of Medieval India.

4. Understand the nature of medieval Indian society, economy, state formations, of medieval India.
5. Students acquainted with medieval Indian art & architecture and the main religious currents of medieval India.

T.Y.B.A History Paper V- History of Modern Maharashtra (1818 CE-1960 CE)& History of Contemporary India.

Course Outcome:

1. Learn the history of modern Maharashtra from an analytical perspective.
2. Understand political and socio-economic developments during the 19th and 20th centuries.
3. Understand British law policy and administration system.
4. Get acquainted with the movement that led to the formation of Maharashtra.
5. Get acquainted with the reformers in education, emancipation of women and the upliftment of depressed classes.
6. Understand the process of making the constitution and the integration and reorganization of Indian states.
7. Student will be able to understand Indian foreign policy, the political and socio-economic developments in India after independence.
8. Students will be able to analyze the process of rise modern India and its foundation made by social reformer.
9. Understand the forces and movements that contributed to the shaping of Indian modernity.
10. Students learn the progress of India in science and technology.

T.Y.B.A History Paper VI-Introduction to Archaeology& Introduction to Museology and Archival Science.

Course Outcome:

1. Student able to understand of various term, Key concept and the basic facets related to Archaeology.
2. They will learn how to identify archaeological sites and explorations of ancient history.
3. Student able to understand the importance of Epigraphy. They take interest to visit historical place and understand ancient scripts through caves, stupa, Temple, monuments.
4. Students of this paper will acquire a knowledge of importance of Numismatics as an important source of history.
5. They can understand towards the important and significance of the Museum and Archives to build the history of India
6. Students will learn the importance of Archival Science in the study of History and how to maintain documentary, visual and material remains of the past either in house or Institutions.

7. They will gather knowledge about the heritage through project and visit to Museum and Archives.
8. Student stake interest to pursue careers in various Museums and Archives in India.

Department of English

Course Outcome

1) **Programme:** F. Y. B. A.

Course Title: Communication Skills in English

Course Code: UACS101 & UACS201

Students will be able:

- To enhance language proficiency by reading and writing skills.
- To use functional aspects of language in day-to-day life.
- To increase the range of lexical resources through a variety of exercises.

2) **Programme:** S. Y. B. A.

Course Title: Business Communication

Course Code: UABC301 & UABC401

Students will be able:

- To understand the complexity of communication in a dynamic business environment.
- To develop effective oral, writing and listening skills.
- To use communication technology effectively.

3) **Programme:** F. Y. B. Com.

Course Title: Business Communication

Course Code: (not given in syllabus)

Students will be able:

- To understand the complexity of the communication process.
- To comprehend instructions and become a critical listener through effective listening skills.
- To speak confidently interpersonally as well as in large groups through effective oral skills.
- To write in a clear, concise, persuasive and audience centered manner through effective writing skills.
- To communicate effectively with the help of electronic media.

Economics

Department: ECONOMICS

Program Outcome of Bachelor of Arts (B.A.)

B.A. programme is very important for the students to develop the humanity. This programme is expected following qualities in the students.

- **Recognition and adoption of human values**

- **Responsibility and accountability of social problems**
- **Readiness to social services**
- **Critical thinking**
- **Creative ability**

Programmes Specific Outcomes (PSO's) of B.A Economics

- Understanding the difference of micro and macro economics
- Understanding public policy, economic survey and economy at national level and at Maharashtra's economy
- Developing the views of various concepts, theories, and policies related to growth and development.
- Developing the research attitude and critical thinking
- Understanding the models and theories of well-known economists.
- Developing the problem solving thinking related to the agriculture, industrial and services sector.
- Understanding the international relations and international trade.

Course Outcomes

ADVANCED ECONOMIC THEORY

Objectives:

- To understand the contents related to micro and macroeconomics.
- To strengthen the students' knowledge about the welfare economics.
- To understand the strategic interaction between rational decision-makers i.e. firms with the help of game theory.
- To learn how goods and money markets in equilibrium
- To give the information of international economics
- To make aware the students about the public economics

Outcomes:

- ❖Students will be able to understand the micro and macroeconomics
- ❖Students will be able to understand the theories of welfare economics
- ❖Students will be able to evaluate decision making of the firm
- ❖Students will be able to understand trade and how international trade is beneficial to participating country
- ❖Students will be able to understand tax and expenditure policy of the government and their implications

GROWTH AND DEVELOPMENT

Objectives:

- To understand the meaning, concepts, theories, and policies related to growth and development.
- To equip the students with the basic understanding of the classical and contemporary theories of growth and development
- To focus on Theories and issues related to population, poverty and human resources

- To understand the differences in rural, urban and thereby international development process
- To know the important areas of development economics

Outcomes:

- ❖Students will be able to understand the concepts, theories, process and policies with respect to growth and development
- ❖Students will be in the position to understand the difference between the theories of classical and contemporary economists
- ❖The students will be able to understand the population policies and issues regarding poverty and human resources
- ❖The students will be able to learn the rural urban divide and the role of international institutions in development process.

RESEARCH METHODOLOGY

Objectives:

- To focus on basic concepts, principles, and methods of research.
- To strengthen students critical thinking and reasoning skill with respect to research.
- To understand the research methodology and provides an insight into the application of modern analytical tools and techniques.
- To learn how to collect and analyze primary and secondary data

Outcomes:

- ❖Students will be able to understand the basic concepts and the methods of research
- ❖Students will be able to understand how to collect data, how to analyze it and interpretation of it.
- ❖ Students will be able to evaluate economic issues and public.

INDIAN FINANCIAL SYSTEM

Objectives:

- To focus on changing trends in financial sector.
- To understand the working of the central bank and commercial banks in open economy.
- To learn development of the new instruments in financial market
- To give the information about the financial services

Outcomes:

- ❖Students will be able to understand the changing scenario of financial sector
- ❖Students will be able to evaluate the working of the RBI and commercial banks
- ❖Students will be able to understand development of the new instruments in financial market
- ❖Students will be able to understand financial services

ENTREPRENEURSHIP AND SMALL INDUSTRIES MANAGEMENT

Objectives:

- To strengthen the students' knowledge to compete the global level of entrepreneurs, accordingly the training and skills development.
- To make the students participative in learning by giving case studies, group discussion etc.
- To provide practical knowledge about the industrial functioning through study / industrial tour
- To encourage the students to be an entrepreneurs

Outcomes:

- ❖Students will be able to understand the global changes in entrepreneurs' skill
- ❖Students will be able to understand the case studies and involve in group discussion, role play, exhibitions.
- ❖Students will be able to develop entrepreneur skill and knowledge
- ❖Students will be able to be the entrepreneurs.

EVALUATION OF ECONOMIC IDEAS

Objectives:

- To understand the economic thoughts Pre- Classical Economists
- To know the views of classical Economists and Neo classical Economists
- focus on the thoughts of Keynesian Economists
- To know more about the thoughts of Indian economists and their use in Indian economy

Outcomes:

- ❖Students will be able to understand the views of the classical and neo classical economists and difference in their thoughts
- ❖Students will be able to understand Keynesian economic thoughts
- ❖Students will be able to understand the Indian Economists like Outlay, Mahatma Gandhi, Mahatma Phule, Dr B.R. Ambedkar and others.

- **Microeconomics III**

Learners will be able to

- 1) Understand the basic concepts of micro economics.
- 2) The course helps to understand the difference between the different competitive markets.
- 3) The course helps to understand the basics of game theory which will be helpful to learners in future to decide the strategy to set the price of the product.
- 4) The course helps to learners about the general equilibrium and welfare economics which will be useful for the allocation of the resources in the production of two goods.

- **Economics of Development**

Learners will be able to

- 1) The course help to learners to understand basic concepts of development and development indexes to know the real situation of HDI, GDI, etc.
- 2) The course is helpful to the learners to understand the development theories as well as the role of social infrastructure in economic development in a comprehensive market.
- 3) The course develops the knowledge of the learners with respect to poverty and inequality, poverty elimination measures of SHG & micro finance.
- 4) The course is helpful to understand the role of technology and economic development.

- **Economics of Agriculture and cooperation**

- 1) The course making them understand the role of agricultural productivity.
- 2) The course is helpful to know that are the sources agricultural ____if learner wish to do the agriculture he or she will came to know the difference sources of finance to obtain the learners.
- 3) The course is helpful to know the agricultural marketing (post ____period)
- 4) Learners can get the knowledge about agricultural price and policy as well as the agro – tourism and its policy. If learners choose the agriculture and tourism as pro----- . This knowledge will defiantly expands them ideas.

- **Research Methodology**

- 1) Course will be able to strengthen the critical thinking and listening skills of the learners in conducting economic research
- 2) The course will develop ideas of the learners about how to apply statistical tools in research like correlation and regression.
- 3) The course will develop ideas of the learners to construct the indexes to understand the inflation and development of economy in practical life.
- 4) The learners will be able to write a research report in scientific manner

F. Y. B. Com - B. Economics

Objectives

- to deal with the problems of allocation of scarce resources in optimum manner
- to make a familiarity with the basic tools of consumers and producer theories and operation of the markets and optimization
- to give the practical knowledge of economic issues

Outcomes:

- ❖ Students will be able to find the solution on the problem of allocation of the scarce resources
- ❖ Students will be in the position to understand the basic tools and basic economic relations
- ❖ The students will be able to understand the Market Structures and the determination of price and output

❖The students will be able to learn the various models of capital budgeting.

2 S.Y.B.Com - B. Economics II

Objectives:

- To understand the basic analytical tools of macroeconomics and overall economy
- To develop the critical thinking of the students about the macroeconomic phenomena.
- To equip the students with the basic understanding of public finance
- To develop the analytical thinking of the students about the union budget.

Outcomes:

- ❖Students will be able to understand the various concepts of macroeconomics
- ❖Students will be in the position to criticize the government policies about the nation
- ❖The students will be able to understand the practical tradeoff in public finance policies.
- ❖The students will be able analyze the ongoing union budget.

F. Y. B. A.

Outcomes – Micro Economics I

- 1) Course will be helpful to learners to understand the basic concepts of micro economics
- 2) Learners can understand to principles of economics which are very much important from the prospect of learners.
- 3) Course will be helpful to the learners to understand the concept of market demand and supply which are very much useful in the determination of prices of goods and services as well as different types of elasticity's of demand and its measurement
- 4) The course will develop the skill of application of consumers behavior to analyze the real life
- 5) the course help to the learners about the aspects of cost and revenue analysis
- 6) the course will make them understand the factor pricing or theories of distribution
- 7) the course will be helpful to the learners to understand about the different equilibrium in different market structure

S.Y.B.A. Economics - II

Microeconomics

- 1) The course will develop the students understanding of basic tools of micro economic analysis
- 2) The course will be helpful to the students how they will use micro economic in real world
- 3) The learners will get the knowledge about the various competitive market

Macroeconomics

- 1) the course will be helpful to understand the basic macroeconomic identities
- 2) the learners will get the knowledge about the money, its supply, high powered money, money multiplier, velocity of circulation of money
- 3) The course enable the student to understand how interest rate and income level are determined in closed economy
- 4) Learners will get the knowledge about the basic components of saving, investment, equilibrium in goods market, derivation and shift in IS curve
- 5) Learners will get the knowledge about the monetary and fiscal policies which are very much important tools of RBI and Government through which economic stability will be maintained in the economy

S.Y.B.A. Economics - III

Indian Economy Contemporary Concerns

- 1) Learners will be able to understand the concept of demonetization, its objectives, its effects etc.
- 2) Learners will get the knowledge of FRBM act 2003
- 3) Learners will be in a position to understand Fiscal Responsibility Legislation and its impact on budget process and on deficit
- 4) Learners can understand the Universal Basic Income in detail
- 5) Course will be helpful to the learners to understand the social contains i.e. income health and fertility

Development Issues of Maharashtra's Economy

- 1) Course will be helpful to the learners to understand Maharashtra's economy and its transition
- 2) Learners can get the knowledge about the tribal people and tribal area of Maharashtra as well as learners will come to know the present status of tribal community, overview of nutrition, health and education
- 3) The course will be helpful to the learners to understand the present scenario with respect to water availability, uses of it, shortfall of water and recommendations for water distribution
- 4) The learners can understand the approach of Kelkar committee with respect to health, healthcare system, health outcomes as well as the recommendations and strategies
- 5) Learners will get the knowledge of connectivity of road ways, railways and airports

Department of Psychology

Course Outcomes

General Psychology – Paper I

1. To impart knowledge of the basic concepts and modern trends in Psychology.
2. To foster interest in the subject of Psychology and to create a foundation for Further studies in Psychology.
3. To make the students aware of the applications of Psychological concepts in Different areas of day to day life.

Social Psychology – Paper II

1. To help students in building knowledge of the basic concepts and modern trends in Social Psychology.
2. To foster interest in Social Psychology as a field of study and research among students.
3. To make the students aware of the applications of the various concepts in Social Psychology in the Indian Context.

Developmental Psychology – Paper III

1. To help students in building knowledge and understanding of the basic concepts, principles, perspectives
And modern trends in Developmental Psychology
2. To foster interest in Developmental Psychology as a field of study and research among students.
3. To make the students aware of the implications and applications of the various concepts, principles and
Theories of Developmental Psychology in daily life in the Indian context

Department of Marathi

1. Program outcome

- To provide equip continually improve and maintain a functional spacious, safe and up to date working environment that promotes active learning and excellence in the study of Arts.
- To provide courses and opportunities for all Pragati Students in order to develop greater cultural understanding and aesthetic appreciation of art.
- To provide curricular and co-curricular opportunities for productive collaboration and teamwork.
- To facilitate the outstanding achievement of every student to help each to attain their goals and to aid them in their development.
- To foster an environment that values human diversity.
- To promote the use of existing and emerging technologies to achieve the Department's Mission.

2. Programme Specific Objectives – F.Y.B.A & S.Y.B.A. Marathi

- To generate interest in Marathi language and Literature through following activities-
 1. Conducting teaching effectively.
 2. Organizing Program
 3. Introduced innovative methods for encouraging student participation.

3. Course Objectives -

1. Marathi Compulsory:

- To inculcate interest in reading, speaking & writing skills.
- To give the knowledge about forms of literature.

2. Marathi Literature I:

- To create the interest among students for the various literary forms especially for Drama and Travelogue.

3. Marathi II:

- To give the knowledge of various forms such as Novel, Autobiography (Atmakathan)

4. Marathi III:

- To give the knowledge of Marathi language, Characteristic's and Function etc.
- To generate the interest in to study the various dialects of Marathi especially AgriBoli and its Literature.

Commerce

Program Outcomes:

The students of the B.Com Program will be able to:

1. Understand the functioning of business, their challenges and significance in the economy.
2. Create innovative marketing strategies for the success of the organization.
3. Acquire skills necessary to start entrepreneurial activities.
4. Develop social and ethical values for conducting ethical business.
5. Work in teams with enhanced inter-personal skills.
6. To develop entrepreneurship and managerial skills in students so as to enable them to establish and manage their business establishments effectively
7. To develop leadership qualities and team spirit.

Course Objective:

S.Y. B.Com.

COMPANY SECRETARIAL PRACTICE I

To develop an understanding at an advanced level of the Company Secretary's role in putting into practice statutory provisions, rules and regulations to observing established best practice

Course outcome

- To make the learners aware about the new profession and opportunities of Company Secretary
- To enhance the learners knowledge about company documentations and formation
- To equip the learners with the knowledge of correspondence

COMPANY SECRETARIAL PRACTICE II

Course outcome

- To make the learners aware about the advanced level role of Company Secretary in various facets of the Company.
- To enhance the learners knowledge about dematerialization and online trading

Business Law

Objectives:

1. To provide a conceptual study about the framework of Indian Business Laws.
2. To orient students about the legal aspects of business

3. To familiarize students with case laws related to business

Course outcome

- To make the learners aware about the legal concept and legal framework of Indian Business Laws
- To enhance the learners knowledge about the Acts relating to Business

Course: Commerce (Paper – I)

Semester: Semester I

Title: Introduction to Business

Syllabus:

- Module – I Business
- Module –II Business Environment
- Module – III Project Planning
- Module – IV Entrepreneurship

Course Outcomes:

Students who successfully complete the course should

1. Become familiar with basic concepts of business.
2. Develop knowledge and understanding of business.
3. Be aware of current trends in business.

Course: Commerce (Paper – II)

Semester: Semester II

Title: Service Sector

Syllabus:

- Module – I Concept of Services
- Module –II Retailing
- Module – III Recent Trends in Service Sector
- Module – IV E-COMMERCE

Course Outcomes:

Students who successfully complete the course should

1. Becomes familiar with basic concepts of Services.
2. Develop knowledge and understanding of Services.
3. Are aware of current trends in Services Sector.
4. Know about the challenges dealt by Indian BPO, KPO and LPO sector.

Course: Commerce (Paper – III)

Semester: Semester III

Title: Management: Functions and Challenges

Syllabus:

- Module – I
- Module –II
- Module – III
- Module – IV

Course Outcomes:

Students who successfully complete the course should

1. Be aware about conceptual knowledge and evolution of Management.
2. Be familiar with the functions in Management.

Course: Commerce (Paper – IV)**Semester: Semester IV****Title: Management: Production & Finance****Syllabus:**

- Module – I
- Module –II
- Module – III
- Module – IV

Course Outcomes:

Students who successfully complete the course should

1. Be acquainted with the basic concepts of Production Management, Inventory Management & Quality Management.
2. Will have basic knowledge about Indian Financial Systems.
3. Be updated with the recent trends in Finance.

Course: Commerce (Paper – V)**Semester: Semester V****Title: Marketing****Syllabus:**

- Module – I Introduction to Marketing
- Module –II Consumer Behaviour and Market Segmentation
- Module – III Marketing Mix
- Module – IV Recent Trends in Marketing

Course Outcomes:

Students who successfully complete the course should

1. Understand the concept of marketing and its applications, and expose them to the latest trends in marketing.
2. Evaluate the marketing tools used in marketing to solve marketing problems.
3. Evaluate the marketing function and the role it plays in achieving organizational success.

Course: Commerce (Paper – V)

Semester: Semester VI

Title: Human Resource Management

Syllabus:

- Module – I Introduction to Human Resource Management
- Module –II Human Recourse Development (HRD)
- Module – III Human Relations
- Module – IV Current Issue in HRM

Course Outcomes:

Students who successfully complete the course should

1. Develop conceptual and procedural knowledge of functional areas of Human Resource Management.
2. Understand Human Resource Development and Practices that help promote organizational strategic goals.
3. Develop an understanding of Human Resource motivational theories.
4. Understand the current issues in HRM and how to manage it.

Course: (Applied Component)

Semester: Semester V

Title: Export Marketing

Syllabus:

- Module – I Introduction to Export Marketing.
- Module –II Global Framework for Export Marketing.
- Module – III India's Foreign Trade Policy.
- Module – IV Export Incentives and Assistance.

Course Outcomes:

Students who successfully complete the course should

1. Be acquainted with the basics in export marketing, conceptual understanding and clarity of terminology used in Export Marketing.
2. Know highlight India's Export Marketing Potential; our composition and direction of exports.
3. Understand the international trading scenario.
4. Understand about the economic significance of Export Marketing and the global market opportunities and challenges.
5. Be acquainted with India's current Foreign Trade Policy and its impact on export marketing.

Course: (Applied Component)

Semester: Semester VI

Title: Export Marketing**Syllabus:**

- Module – I Export Pricing.
- Module –II Export Finance.
- Module – III Export Procedure
- Module – IV Export Documents

Course Outcomes:

Students who successfully complete the course should

1. Be acquainted with the various Export Marketing and Promotional Organizations in India and their role in motivating exporters.
2. Focus on the role of financial institutions in assisting exporter's viz., Commercial Banks, EXIM Bank, SIDBI, etc.
3. Understand the role of export risk insurance, export quality inspection agencies and role of ECGC.
4. Know the procedures and documents used in Export Marketing.
5. Export Marketing Incentives available to Indian Exporters.

Course: Commerce (Paper – I)**Semester: Semester I****Title: Introduction to Business****Syllabus:**

- Module – I Business
- Module –II Business Environment
- Module – III Project Planning
- Module – IV Entrepreneurship

Course Outcomes:

Students who successfully complete the course should

4. Become familiar with basic concepts of business.
5. Develop knowledge and understanding of business.
6. Be aware of current trends in business.

Course: Commerce (Paper – II)**Semester: Semester II****Title: Service Sector****Syllabus:**

- Module – I Concept of Services
- Module –II Retailing
- Module – III Recent Trends in Service Sector
- Module – IV E-COMMERCE

Course Outcomes:

Students who successfully complete the course should

5. Becomes familiar with basic concepts of Services.
6. Develop knowledge and understanding of Services.
7. Are aware of current trends in Services Sector.

8. Know about the challenges dealt by Indian BPO, KPO and LPO sector.

Course: Commerce (Paper – III)

Semester: Semester III

Title: Management: Functions and Challenges

Syllabus:

Module – I

Module –II

Module – III

Module – IV

Course Outcomes:

Students who successfully complete the course should

3. Be aware about conceptual knowledge and evolution of Management.
4. Be familiar with the functions in Management

Course: Commerce (Paper – IV)

Semester: Semester IV

Title: Management: Production & Finance

Syllabus:

Module – I

Module –II

Module – III

Module – IV

Course Outcomes:

Students who successfully complete the course should

4. Be acquainted with the basic concepts of Production Management, Inventory Management & Quality Management.
5. Will have basic knowledge about Indian Financial Systems.
6. Be updated with the recent trends in Finance.
- 7.

Course: Commerce (Paper – V)

Semester: Semester V

Title: Marketing

Syllabus:

Module – I Introduction to Marketing

Module –II Consumer Behaviour and Market Segmentation

Module – III Marketing Mix

Module – IV Recent Trends in Marketing

Course Outcomes:

Students who successfully complete the course should

4. Understand the concept of marketing and its applications, and expose them to the latest trends in marketing.

5. Evaluate the marketing tools used in marketing to solve marketing problems.
6. Evaluate the marketing function and the role it plays in achieving organizational success.

Course: Commerce (Paper – V)

Semester: Semester VI

Title: Human Resource Management

Syllabus:

- Module – I Introduction to Human Resource Management
- Module –II Human Recourse Development (HRD)
- Module – III Human Relations
- Module – IV Current Issue in HRM

Course Outcomes:

Students who successfully complete the course should

5. Develop conceptual and procedural knowledge of functional areas of Human Resource Management.
6. Understand Human Resource Development and Practices that help promote organizational strategic goals.
7. Develop an understanding of Human Resource motivational theories.
8. Understand the current issues in HRM and how to manage it.

Course: (Applied Component)

Semester: Semester V

Title: Export Marketing

Syllabus:

- Module – I Introduction to Export Marketing.
- Module –II Global Framework for Export Marketing.
- Module – III India's Foreign Trade Policy.
- Module – IV Export Incentives and Assistance.

Course Outcomes:

Students who successfully complete the course should

6. Be acquainted with the basics in export marketing, conceptual understanding and clarity of terminology used in Export Marketing.
7. Know highlight India's Export Marketing Potential; our composition and direction of exports.
8. Understand the international trading scenario.
9. Understand about the economic significance of Export Marketing and the global market opportunities and challenges.
10. Be acquainted with India's current Foreign Trade Policy and its impact on export marketing.

Course: (Applied Component)

Semester: Semester VI

Title: Export Marketing

Syllabus:

- Module – I Export Pricing.
- Module –II Export Finance.
- Module – III Export Procedure
- Module – IV Export Documents

Course Outcomes:

Students who successfully complete the course should

6. Be acquainted with the various Export Marketing and Promotional Organizations in India and their role in motivating exporters.
7. Focus on the role of financial institutions in assisting exporter's viz., Commercial Banks, EXIM Bank, SIDBI, etc.
8. Understand the role of export risk insurance, export quality inspection agencies and role of ECGC.
9. Know the procedures and documents used in Export Marketing.

DEPARTMENT OF ACCOUNTANCY

Program Outcome

- ❖ This program could provide well trained professionals to Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies, Warehousing etc.,
- ❖ Students can get thorough knowledge of finance and Account Regulation of SEBI, ROC etc.
- ❖ After completing graduation, students can get skills regarding various aspects like Account Manager, Project Manager, over all Administration abilities of any organization.
- ❖ Capability of the students to make financial decisions at personal & professional level will increase after completion of this course.
- ❖ Students can independently start up their own Business at small level initially.
- ❖ The knowledge of different specializations in Accounting, costing, banking and finance with the practical exposure helps the students to stand in organization.

Program Specific Outcome

- ❖ Students will gain thorough systematic and subject skills within various disciplines

of finance, auditing and taxation, accounting, management, communication, computer.

- ❖ The students can get the knowledge, skills, and attitudes during the end of the B.com course.
- ❖ After completing this degree, they are eligible to work as an Accountant, Manager, Bank Manager, Professor, Teacher, Company Secretary, Stock agents, Government Jobs
- ❖ Students will prove themselves in different professional exams like CA, CS, CMA, MPSC, and UPSC. As well as other courses.
- ❖ Students can also get the practical skills to work as accountant, audit assistant, tax consultant, and computer operator. As well as other financial supporting services.
- ❖ Students will learn relevant Advanced accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.
- ❖ Students will be able to do their higher education and can make research in the field of Accounting, Finance and Commerce.

F.Y.B.Com. Semester One

Course Name: Accountancy and Financial Management -I

Course Outcome: On Successful completion of the course, students will be able to:

- ❖ Recognize and understand Concept of AS1, AS2 & AS9 and its important in accountancy.
- ❖ Explain the basic concept of capital and revenue receipt and capital and revenue expenditure.
- ❖ Prepare final account of manufacturing concerns with details explanation as per standards.
- ❖ Understand the practical approach of basis of allocation of expenses and incomes, Inter departmental transfer in Departmental Accounts.
- ❖ Learn to Prepare Departmental final account with adjustment & details classification as per standards.
- ❖ Familiarize the concept of hire purchase, interest calculation, installment, cash price, HP price
- ❖ Acquire the skills to calculate the Interest and installment and Hire purchase price in Hire Purchase Systems and its accounting.

Mathematics

Course Outcomes

F.Y.B.Com

Course: - Mathematical and Statistical Technique-I

After Completion of this course students should be able to

- Introduce mathematics and statistics to students so they can use them in the field of commerce and industry to solve the real life problems.
- Understand mathematics in shares in mutual fund.
- Understand basic concept of permutation, combination and linear programming problem

Course: - Mathematical and Statistical Technique-II

- Use the loan formula to calculate loan payments, loan balance or interest accrued on a loan.
- Calculate the balance on an annuity after a specific amount of time.
- Explain how a derivative can be used to describe the rate of change of one quantity with respect to another quantity.

F.Y.B.Com. Semester Two

Course Name:Accountancy and Financial Management -II

Course Outcome:On Successful completion of the course, students will be able to:

- ❖ Recognize and understand scope of incomplete records related to final accounts.
- ❖ Prepare final account of Proprietary Trading Concern by Conversion Method.
- ❖ Explain the basic concept of Consignment sale and its different concept useful in accounting.
- ❖ Prepare necessary accounts in the books of Consigner and in the books of consignee.
- ❖ Understand the practical approach of basis of allocation of expenses and incomes, Inter departmental transfer in Departmental Accounts.
- ❖ Learn to Prepare Branch Account with adjustment of Debtors and Stock and debtors method.
- ❖ Familiarize the concept of fire insurance, loss of stock, amt of claim, average clause
- ❖ Acquire the skills to calculate the Amt of claim when stock records are available or not in Fire insurance Chapter and its accounting.

S.Y.B.Com. Semester Third

Course Name: Financial Accounting & Auditing- Introduction to Management Accounting

Course Outcome:On Successful completion of the course, students will be able to:

- ❖ Identify the various factors of vertical income statement and vertical balance sheet.
- ❖ Apply the various ratio like balance sheet and revenue for investment in company.
- ❖ Analyse financial statement information to assess the performance of company management and profitability
- ❖ Analyse financial statement information to assess the financial position (solvency and liquidity)
- ❖ Assess firm value and make predictions about corporate survival
- ❖ Explain the various contents of working capital statements and its uses.
- ❖ Evaluate the different project by using the capital budgeting techniques.

S.Y.B.Com. Semester Fourth

Course Name: Financial Accounting and Auditing VI – Auditing

Course Outcome:On Successful completion of the course, students will be able to:

- ❖ familiarize the concept of Auditing
- ❖ Interpret the legal, ethical and societal role and responsibilities of the auditor;
- ❖ Apply professional auditing techniques;
- ❖ Recognize circumstances providing for increased exposure to fraud and define preventative internal control measures.
- ❖ Understand the audit process from the engagement planning stage through completion of the audit, as well as the rendering of an audit opinion via the various report options.
- ❖ Describe how auditing is used for finding out the frauds & errors in financial record & a/c.
- ❖ Explain the basic concept of audit note book, audit working papers, Audit plan & Audit programs.
- ❖ Analyze the basic difference between the test checking and routine checking in audit.
- ❖ Asses internal control system and understand the factors affected to the control system

S.Y.B.Com. Semester Third

Course Name:Accountancy and Financial Management -III

Course Outcome:On Successful completion of the course, students will be able to:

- ❖ Prepare final accounts of partnership firm along with either the effects of admission and retirement of the partners.
- ❖ Give effects of the goodwill when partners are admitted or getting retired from firm.

- ❖ Prepare the statement of excess capital, order of payment and cash distribution in piecemeal distribution of cash as per the Excess capital method
- ❖ Compute purchase consideration and prepare necessary accounts for the amalgamation of partnership firm and also for the conversion of partnership firm into Ltd. Companies
- ❖ Prepare vertical balance sheet as per revised Schedule III of Companies Act.
- ❖ Pass all entries for issue of shares and debenture and also for redemption of debentures and preference shares with necessary provisions.

S.Y.B.Com. Semester Fourth

Course Name: Accountancy and Financial Management -IV

Course Outcome:On Successful completion of the course, students will be able to:

- ❖ Explain the basic concept of Company final accounts, types of company, shares, Different modes of issue, method of issues of share and debentures, types of assets and liabilities.
- ❖ Understand the process Redemption of Preference Shares and debenture.
- ❖ Prepare company balance sheet after the effects of Redemption of Preference Shares.
- ❖ Pass all entries for issue of shares and debenture and also for redemption of debentures and preference shares with necessary provisions.
- ❖ Understand the terms issue of debentures, Methods of redemption of debentures: By payment in lump sum, by payment in installments and Conversion.
- ❖ Understand the Treatment of Profit Prior to Incorporation
- ❖ Prepare separate combined, columnar Profit and Loss A/c including different basis of allocation of expenses and income.

T.Y.B.Com. Semester Five

Course Name: Financial Accounting

Course Outcome:On Successful completion of the course, students will be able to:

- ❖ Identify the various item of company balance sheet with adjustment.
- ❖ Familiarize the concept of buyback, legal provision of buyback, condition of buyback.
- ❖ Explain the basic concept of different investment options, cost of investment, price with ex-interest and cum-interest etc.
- ❖ Able to prepare the columnar format for investment account.

- ❖ Assess how to calculate profit and loss on sale and purchase of investment.
- ❖ Explain the basic concept of internal reconstruction
- ❖ Analyze the basic difference between internal and external reconstructions. Methods including alteration of share capital, variation of shareholder rights, sub division, consolidation etc.
- ❖ Understand the link between law, corporate governance, CSR and ethics.

T.Y.B.Com. Semester Six

Course Name: Financial Accounting

Course Outcome: On Successful completion of the course, students will be able to:

- ❖ Understand the nature of merger, absorption, external reconstruction and purchase, meaning purchase consideration.
- ❖ Calculate purchase consideration and with reference to accounting standard and pass entries for amalgamation, absorption and external reconstruction
- ❖ Pass entries for foreign currency transactions and recognize exchange difference
- ❖ Prepare preliminary Final Statement of Account of Liquidator
- ❖ Pass entries for underwriting commission and determine the liabilities
- ❖ Prepare the final accounts of LLP of small size and follow the steps for Conversion of partnership firm into LLP

T.Y.B.Com. Semester Five

Course Name: Direct and Indirect Taxes Paper – I Income Tax

Course Outcome: On Successful completion of the course, students will be able to:

- ❖ Demonstrate knowledge of the concepts, principles, rules of taxation of individuals & small businesses;
- ❖ In order to familiarize the different know-how and heads of income with its components
- ❖ It helps to build an idea about income from Salary, house property, Business or profession and other sources
- ❖ It give more idea about the income from business or profession
- ❖ familiarizes with the concept of Gross total taxable income
- ❖ Prepare tax forms for individuals and sole proprietorships;

- ❖ Recognize tax planning opportunities and recommend appropriate tax-saving investments
- ❖ Handle tax situations for a variety of taxpayers, such as wage earners, salespersons, owners of small business, investors, home and rental property owners etc.

T.Y.B.Com. Semester Six

Course Name: Direct and Indirect Taxation Paper - II Goods and Service Tax Act

Course Outcome:On Successful completion of the course, students will be able to:

- ❖ After completing this programmer, participants will be able to
- ❖ Recognize the applicability of SGST, CGST and IGST
- ❖ Define the concept of supply, the taxable event with respect to supply of goods, taxable and nontaxable supply, and place of supply & the location of supplier of goods
- ❖ Aware about the registration process for single or separate business & the benefits of registration
- ❖ Identify instances for eligibility of input credit & set-offs under GST wherever applicable
- ❖ Differentiate between consideration and valuation
- ❖ List the different types of payment, due dates, modes of payment with rules and collection of tax, penalties etc.
- ❖ Calculate the amount of tax payable & Make the payment online

T.Y.B.Com. Semester Five

Course Name: Financial Accounting and Auditing Paper-VIII: Cost Accounting

Course Outcome:On Successful completion of the course, students will be able to:

- ❖ familiarize the concept of cost accounting and cost sheet
- ❖ Helps to gather knowledge on preparation of cost sheet in its practical point of view
- ❖ Explain the basic concept of cost and how costs are presented in financial statements.
- ❖ Analyze the basic cost sheet and be able to assign costs in a job cost system.
- ❖ Demonstrate how materials, labor and overhead costs are added to a product at each stage of the production cycle.
- ❖ Understand the practical approach to calculate the cost of Material, Labor and Overhead in Material, Labor and Overhead chapter.

- ❖ Develop the knowledge about remuneration and incentives by using the different wage rates

T.Y.B.Com. Semester Six

Course Name: Financial Accounting and Auditing Paper-X: Cost Accounting

Course Outcome:On Successful completion of the course, students will be able to:

- ❖ Describe how cost accounting is used for decision making and performance evaluation
- ❖ Explain the basic concept of process costing with cost and how costs are presented in financial statements.
- ❖ Summarize process cost accounting and prepare a process account to find out the cost of unit of each process.
- ❖ familiarize with the concept of Contribution, Profit volume ratio, Breakeven point and margin of safety etc in marginal costing
- ❖ Asses how marginal costing are related and use as a planning and decision making aid.
- ❖ Interpret variable cost variances and fixed cost variances like material variance, labor variance and overhead variance in standard costing.
- ❖ Helps to gather knowledge on preparation of contract account and find the profit in its practical point of view

T.Y.B.Com. Semester Five

Course Name: Computer Systems and Applications

Course Objective	Course Outcome
1. To acquire the knowledge of SQL as well as data communication and networks 2. To prepare students to perform the analysis using Excel.	After studying this course the students would gain enough knowledge 1. To understand the fundamental concepts used in computer networks 2. To understand the structure of various networks and their components. 3. To write small SQL queries, sub queries and multi table queries and run them. 4.To use Advance excel analysis tools and different functions.

T.Y.B.Com. Semester Six

Course Name: Computer Systems and Applications

Course Objective	Course Outcome
1. To acquire the knowledge of E commerce as well as Visual Basic. 2. To prepare students to perform the analysis using Excel.	After studying this course the students would gain enough knowledge 1. To understand the fundamental concepts and models used in E-commerce. 2. To understand the structure of E-commerce. 3. To write Programs in VB in Dot Net and run them. 4.To use Advance excel analysis tools and different functions.

Programme B.com (Banking& Insurance)

Programme Outcome

- The student get trained in the field of Banking & Insurance and also get additional Opportunity for self-employment.
- The student are ready to exploit opportunities newly created in the Banking & Insurance.
- The programme inculcate training and practical approach among the student by using modern technology in the field of Banking & Insurance.
- The student get an adequate exposure to operate in Banking & Insurance environment.

Programme Specific Outcome

- Develop the Students to opt for any competitive exam in the field of Banking and Insurance. They can undertake post graduate courses in the same stream and can also pursue research studies.
- Module the students to imbibe the entrepreneurial traits in order to embrace innovative opportunities by applying emerging technology.
- Train the students to gain the General and Analytical Knowledge to appear for the various competitive examinations conducted by UPSC, IBPS, and SSC etc.
- Empower the students with necessary competencies and decision making skills to foster the innovative thinking to become an entrepreneur.

- Strengthen the students to promote the highest standard of ethics, education and professional excellence for the ultimate benefit of society with creative mind in the field of Banking and Insurance.

FYBBISem –I

Course Outcomes

Sr.No	Course Name	Outcomes
1	Environment and Management of Financial Services.	<ol style="list-style-type: none"> 1. Students will have a better understanding of the Indian financial system and will make skillful application of this information in their profession. 2. Develop their understanding and expertise in various matters relating to operations of a commercial bank. 3. Students will gain good command and understanding of banking system and banks and will be able to perform tasks confidently.
2	Principles of Management	<ol style="list-style-type: none"> 1. Develop an ability to understand & compare managerial function & their application at various levels. 2. Understand leadership styles and its importance in the dynamic business world.
3	Financial Accounting-I	<ol style="list-style-type: none"> 1. Applying appropriate problem solving methodologies to the analysis and solution of financial problems. 2. Understand role of financial accounting in business firm and public sectors. 3. To using various tools to monitor evolving accounting standard and practices. 4. Maintain professional skill in changing business environment. 5. To Understand Knowledge of International Accounting Principles and the impact of global issues.
4	Business Communication-I	<ol style="list-style-type: none"> 1. On the completion of this course students will be able to Develop awareness of the complexity of the Communication process. 2. Develop effective communication skills to comprehend instructions and become a critical listener. 3. Develop effective oral and presentation skills to speak Interpersonally as well as in a large group. 4. Develop ability to communicate effectively with the help of electronic media.
5	Foundation Course-I	<ol style="list-style-type: none"> 1. Understand the multi-cultural diversity of Indian society 2. Appreciate the concept of linguistic diversity in relation to the Indian situation 3. Understand the concept of disparity as a rising out of stratification and inequality. 4. Know the issue of the people with physical and mental disability 5. Comprehend inter group conflict arising out of regionalism and communalism 6. Know the Indian Constitution and Fundamental duties and rights

		7. Understand the significant and aspects of political parties.
6	Business Economics-I	<ol style="list-style-type: none"> 1. Develop ideas of the basic characteristics of Indian economy, its potential on natural resources. 2. Understand the importance, causes and impact of population growth and its distribution, translate and relate them with economic development. 3. Grasp the importance of planning undertaken by the government of India, have knowledge on the various objectives, failures and achievements as the foundation of the ongoing planning and economic reforms taken by the government. 4. Understand agriculture as the foundation of economic growth and development, analyze the progress and changing nature of Agricultural sector and its contribution to the economy as a whole.
7	Quantitate Methods-I	<ol style="list-style-type: none"> 1. Students would learn the concepts of mean, mode, median for raw data and structured data. They would be able to pictorially represent data. 2. Students would know about where to use dispersion ,its different types and also will be able to appreciate the technique of finding Permutation and Combination and its usage across industry. 3. Students would be able to understand the two variables - correlation and regression and their role in solving business problems. 4. Students would be made aware of the functioning of the insurance industry and learn how index numbers are used in Industry

FYBBI Sem –II

Course Outcomes

Sr.No	Course Name	Outcomes
1	Principles and Practices of Banking & Insurance	<ol style="list-style-type: none"> 1. Understand Indian Banking structure with its relative importance. 2. Understand risk management, Indian insurance sector, role of regulatory authority.

2	Business Law	<ol style="list-style-type: none"> 1. On completion of this course, learners will be able to: appreciate the relevance of business law to individuals and businesses and the role of law in an economic, political and social context. 2. Identify the fundamental legal principles behind contractual agreements. 3. Examine how businesses can be held liable in tort for the actions of their employees. 4. Understand the legal and fiscal structure of different forms of business organizations and their responsibilities as an employer
3	Financial Accounting-II	<ol style="list-style-type: none"> 1. Applying appropriate problem solving methodologies to the analysis and solution of financial problems. 2. Understand role of financial accounting in business firm and public sectors. 3. To using various tools to monitor evolving accounting standard and practices. 4. Maintain professional skill in changing business environment. 5. To Understand Knowledge of International Accounting Principles and the impact of global issues.
4	Business Communication-II	<ol style="list-style-type: none"> 1. On the completion of this course students will be able to Develop awareness of the complexity of the Communication process. 2. Develop effective communication skills to comprehend instructions and become a critical listener. 3. Develop effective oral and presentation skills to speak Interpersonally as well as in a large group. 4. Develop ability to communicate effectively with the help of electronic media.
5	Foundation Course-II	<ol style="list-style-type: none"> 1. Understand the multi-cultural diversity of Indian society 2. Appreciate the concept of linguistic diversity in relation to the Indian situation 3. Understand the concept of disparity as a rising out of stratification and inequality. 4. Know the issue of the people with physical and mental disability 5. Comprehend inter group conflict arising out of regionalism and communalism 6. Know the Indian Constitution and Fundamental duties and rights. 7. Understand the significant and aspects of political parties.
6	Organization Behavior	<ol style="list-style-type: none"> 1. Students will learn the various concepts and principles governing Organisational Behaviour 2. Students would be able to understand the various concepts in individual behaviour. They will appreciate the benefits of group dynamics and working in teams. 3. Students will become aware of the factors that cause stress and conflicts and will learn about ways to avoid or minimise them
7	Quantitate Methods-II	<ol style="list-style-type: none"> 1. Students will learn about the concepts of globalisation, liberalisation and privatization and its benefits and limitations at personal and national level. 2. Student will appreciate the various legislations governing human rights at national and global levels for the welfare of mankind.

		<ol style="list-style-type: none"> 3. Students will learn to appreciate the ecology and environment and become conscious of their role in sustainable development. 4. Students will become aware of the factors that cause stress and conflicts and will learn about ways to avoid or minimise them,
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SYBBI Sem –III

Course Outcomes

Sr.No	Course Name	Outcomes
1	Financial Management-I	<ol style="list-style-type: none"> 1. Students will understand finance function and it's management, time value of money 2. Develop basic knowledge to assess and analyses capital budgeting and financial decesions
2	Management Accounting	<ol style="list-style-type: none"> 1. Timely preparation of reports and accounts helps management to take planned and informed decisions 2. Keep a track of available resources thus optimizing its utilization and avoidance of under utilization 3. Management accounting creates value for the company by analyzing cost and profit on regular basis 4. Produces information regarding what when and how to produce and makes sure of availability of required material and labor. 5. It provides the predicted data after studying various components and also the risk attached to it.
3	Mutual Fund Management	<ol style="list-style-type: none"> 1. Create base for financial literacy among college students. 2. Ability to understand analyses various mutual finds schemes, their structure, mechanism, offers, features, tools to measure the performance. 3. Knowledge of various sources for informed decisions. 4. Knowledge of investors rights, role of regulatory authorities, market players.
4	Information Technology in Banking & Insurance-I	<ol style="list-style-type: none"> 1. To learn basic concepts of Information Technology, its support and role in Management, for managers. 2. Module II comprises of practical hands on training required for office automation. It is expected to have practical sessions of latest MS-Office software. 3. To understand basic concepts of Email, Internet and websites, domains and security therein. 4. To recognize security aspects of IT in business, highlighting electronic transactions, advanced security features.
5	Foundation Course- Contemporary Issues-III	<ol style="list-style-type: none"> 1. Develop a basic understanding about issues related to Human Rights of weaker sections. 2. Understanding the basic concept of ecology, deep ecology and science and technology 3. Gain an overview of significant skills required to address competition in career choices

		<ol style="list-style-type: none"> 4. Appreciate the importance of developing a scientific temper towards technology and its use in everyday life. 5. Know about formal and informal communication able to prepare themselves for group discussion, interviews and presentation. 6. Help to develop leadership skills and self-improvement.
6	Financial Market	<ol style="list-style-type: none"> 1. Outline the participants in the financial markets. 2. Describe the share and debt markets, and name their collective name. 3. List the instruments of the money and bond markets. 4. Distinguish between fixed-interest and interest-bearing markets. 5. Define the foreign exchange market. 6. List the derivative instruments and briefly describe them. 7. Elucidate the organization of the financial markets.
7	Direct Taxation	<ol style="list-style-type: none"> 1. By the end of the course students will be able to describe how the provisions in the corporate tax laws can be used for tax planning. 2. Students of the course will be able to explain different types of incomes and their taxability and expenses and their deductibility. 3. Students who complete this course will be able to learn various direct and indirect taxes and their implication in practical situations. 4. Students of the course will able to state the use of various deductions to reduce the taxable income.

SYBBI Sem –IV

Course Outcomes

Sr.No	Course Name	Outcomes
1	Financial Management-II	<ol style="list-style-type: none"> 1. Develop knowledge about working campital management 2. Understanding in financial risks and fincial policy with budgeting
2	Cost Accounting	Application of basic cost technique to evaluation business SBU Product Performance.
3	Wealth Management	<ol style="list-style-type: none"> 1. The subject provides an overview of various aspects to wealth management. 2. Students will become aware of very important aspects of insurance, taxation & retirement planning.
4	Information Technology in Banking & Insurance-II	<ol style="list-style-type: none"> 1. To understand managerial decision-making and to develop perceptive of major functional area of MIS. 2. To provide conceptual study of Enterprise Resource Planning, Supply Chain Management, Customer Relationship Management, Key issues in implementation.

		<p>This module provides understanding about emerging MIS technologies like ERP, CRM, SCM and trends in enterprise applications.</p> <ol style="list-style-type: none"> To learn and understand relationship between database management and data warehouse approaches, the requirements and applications of data warehouse. To learn outsourcing concepts. BPO/KPO industries, their structures, Cloud computing.
5	Foundation Course-Contemporary Issues-IV	<ol style="list-style-type: none"> To understand significance of ethics and ethical practices in businesses which are indispensable for progress of a country. To learn the applicability of ethics in functional areas like marketing, finance and human resource management. To understand the emerging need and growing importance of good governance and CSR by organizations. To study the ethical business practices, CSR and Corporate Governance practiced by various organizations.
6	Corporate & Securities Law	<ol style="list-style-type: none"> The students will learn about the Formation & functioning of Companies in India and the latest amendments of Companies Act 2013. The students will understand securities related enactments, regulations & the guidelines of SEBI.
7	Business Economics-II	<ol style="list-style-type: none"> To understand the functioning of economy at the macro level. To understand how the economy is regulated through monetary and fiscal policies. To study the important indicators of the economy and their significance.

TYBBI Sem –V

Course Outcomes

Sr.No	Course Name	Outcomes
1	International Banking & Finance	<ol style="list-style-type: none"> The students will get introduced to the International banking & finance concepts. The students will study different types of Institutions & services available for investors in International Banking and Finance market.
2	Research Methodology	<ol style="list-style-type: none"> On completion of the course, the students will be able to analyse different types of research methodology, hypothesis and research design. Students will gain knowledge about the primary source of data collection and various statistical analytical tools.
3	Financial Reporting and Analysis	<ol style="list-style-type: none"> Applying appropriate problem solving methodologies to the analysis & solution of financial Performance. Evaluating ethical issues and dilemmas related to banking & Finance. Analysis financial data to support business decision and

		<p>Assessment of business strategies.</p> <ol style="list-style-type: none"> To Understand Knowledge of International Accounting Principles and the impact of global issues. Communicating effectively by using oral, written and multimedia technique. Understanding functioning in the Accounting area of Banking & Financial Institution.
4	Auditing-I	<ol style="list-style-type: none"> Understand current auditing standards & acceptable practices. Understand various techniques of auditing.
5	Strategic Management	<ol style="list-style-type: none"> Understand the basic concepts and principles of strategic management analyses the internal and external environment of business Demonstrate the knowledge and abilities in formulating strategies and strategic plans Develop and prepare organizational strategies that will be effective for the current business environment Devise strategic approaches to managing a business successfully in a global context. Able to Evaluate and Control the Strategy by using evaluation techniques.
6	Financial Service Management	<ol style="list-style-type: none"> Describe the dimensions of performance and risk relevant to financial firms. Explain how the financial services component industries (insurance, banking, securities, real estate and financial planning) interact. Design hedging strategies to manage market risks (e.g., Derivative Market). Evaluate the economic environment and the impact of governmental economic policies on consumers and financial institutions. Describe the impact that financial innovation, advances in technology, and changes in regulations has had on the structure of the financial firms/industry.

TYBBI Sem –VI

Course Outcomes

Sr.No	Course Name	Outcomes
1	Central Banking	<ol style="list-style-type: none"> The students will gain knowledge about the basic function of central bank. The students will study about the Central bank in India, Role of Central Bank, services provided, regulatory & developmental activities of RBI, Central Banks in other countries, Central Bank in Cyber world

2	Security Analysis & Portfolio Management	<ol style="list-style-type: none"> 1. Students will understand various investments avenues available in the financial market and analyse the investment pattern. 2. The students will study basic concepts of Investment and understand the role of Risk – Return Framework
3	Auditing-II	<ol style="list-style-type: none"> 1. Understand auditing standards and practices in company, bank and insurance audit 2. The role of an auditor and his responsibility towards stakeholders.
4	Turnaround Management	<ol style="list-style-type: none"> 1. Students will understand the concept of Business Organisation, Growth Strategies & Industrial sickness. 2. Students will study the strategies adopted by various companies to revive & rehabilitate Sick business units, Role of Government in Reviving the sick industries
5	Marketing in Banking & Insurance	<ol style="list-style-type: none"> 1. Student would learn the techniques used in marketing. It will help to understand the marketing concepts, theories and principles in area of Marketing. 2. Student will have ability to collect, process and analyze consumer and market data to make decision. 3. It will also help to create branding and integrated marketing communications plans that's include value proposition. 4. Marketing in banking and insurance will also help student to identify and use the principles and practices of marketing and give effective solution to customer needs.
6	Project on Banking & Insurance	The students will identify, formulate, and analyse research problems pertaining to financial, marketing, HR and It problems in the field of banking and insurance sector.

Department of Management Studies

Program Outcome

The BMS (Bachelor of Management Studies) Program provides comprehensive management training to students by way of interaction, projects, presentations, industrial visits, practical training, job orientation and placements.

The course will help the students to obtain the knowledge and skills needed to assume management positions in different organizations and helps students to understand how organizations work and managed. The degree aims to develop undergraduate students to be leaders and managers capable of taking on the challenges and rigors of the global marketplace. There will be better job opportunities after passing this course.

BMS-Program Specific Outcome (Marketing)

- Understand fundamental marketing concepts, theories and principles in areas of marketing policy; of market and consumer behaviour; of product, distribution, promotion and pricing decisions.
- Understand the role of marketing as a fundamental organizational policy process & apply the theoretical marketing concepts to the practical situations.

- Analyze the interaction of marketing and environmental forces through an understanding of marketing decisions and practices with social, technological, economic, and political forces
- Apply the knowledge, concepts, tools necessary to understand challenges and issues of marketing in a growing international and global context.
- Appreciate the importance of cultural adaptation of international business and marketing through appraisal and critical analysis of the social, technological, political, legal and economic forces that affect business performance.

BMS Program Specific Outcome (Finance)

- An understanding of the role of financial management in business firms and the essentials of corporate finance. Finance graduates should be able to apply the concept and mechanics of the time value of money, apply capital budgeting techniques, and apply the theory of capital structure to assess a firm's leverage and the cost of capital.
- An understanding of the operation of security markets and the roles played by businesses and individual investors. Finance graduates should be able to apply valuation models to estimate the price of financial assets, measure risk and describe the risk-return trade-off as expressed by the Capital Asset Pricing Model.
- An understanding of financial markets and institutions and their roles in businesses.
- An understanding of international financial management and risks involved in global business. Finance graduates should be able to apply different instruments to deal with exchange risk and markets imperfections while maximizing benefits from expanding to global markets.

BMS Program Specific Outcome (Human Resource)

- Effectively manage and plan key human resource functions within organizations
- Examine current issues, trends, practices, and processes in HRM
- Contribute to employee performance management and organizational effectiveness
- Problem-solve human resource challenges
- Develop employability skills for the Canadian workplace
- Develop effective written and oral communication skills

FYBMS SEM –I

Course Outcome

Course	Outcome
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Business Law	<ol style="list-style-type: none"> 1. On completion of this course, learners will be able to: appreciate the relevance of business law to individuals and businesses and the role of law in an economic, political And social context. 2. Identify the fundamental legal principles behind contractual agreements. 3. Examine how businesses can be held liable in tort for the actions of their employees. 4. Understand the legal and fiscal structure of different forms of business organizations and their responsibilities as an employer
Business Statistics	<ol style="list-style-type: none"> 1.To develop the students ability to deal with numerical and quantitative issues in business 2. To enable the use of statistical, graphical and algebraic techniques wherever relevant. 3. To have a proper understanding of Statistical applications in Economics and Management.
Business Economics-1	<ol style="list-style-type: none"> 1.Develop ideas of the basic characteristics of Indian economy, It's potential on natural resources. 2. Understand the importance, causes and impact of population growth and its distribution, translate and relate them with economic Development. 3. Grasp the importance of planning undertaken by the government of India, have knowledge on the various objectives, failures and achievements as the foundation of the ongoing planning And economic reforms taken by the government. 4. Understand agriculture as the foundation of economic growth and development, analyze the progress and changing nature of Agricultural sector and its contribution to the economy as a whole.
Introduction to Financial Accounting	<ol style="list-style-type: none"> 1. Understand role of financial accounting in business firm and public sectors. 2. To using various tools to monitor evolving accounting standard and practices. 3. Maintain professional skill in changing business environment. 4. To Understand Knowledge of International Accounting Principles and the impact of global issues.
Foundation of Human Skill	<ol style="list-style-type: none"> 1. Understand necessary framework by which our three cornerstones that serve to build our programmatic foundation: Self-Awareness, Personal Development, and Life Skills. 2.Enhance Learners Leadership and Motivation skills & know ways of learning 3. Appreciate the relationship between human behavior and self-concept.

Business Communication -1	<p>1.On the completion of this course students will be able to Develop awareness of the complexity of the Communication process.</p> <p>2.Develop effective communication skills to Comprehend instructions and become a critical listener.</p> <p>3. Develop effective oral and presentation skills to speak Interpersonally as well as in a large group..</p> <p>4.Develop ability to communicate effectively with The help of electronic media.</p>
Foundation Course –1	<p>1.Understand the multi-cultural diversity of Indian society</p> <p>2.Appreciate the concept of linguistic diversity in relation to the Indian situation</p> <p>3Understand the concept of disparity as a rising out of stratification and inequality.</p> <p>1. Know the issue of the people with physical and mental disability</p> <p>2. Comprehend inter group conflict arising out of regionalism and communalism</p> <p>3. Know the Indian Constitution and Fundamental duties and rights</p> <p>4. Understand the significant and aspects of political parties.</p>

FYBMS SEM 2

Course	OUTCOME
Principal of marketing	<p>1.Understand the importance in business practice of being marketing oriented;</p> <p>2. Evaluate market conditions and consumer needs when forming marketing strategies;</p> <p>3. Describe a range of common strategies for use with each of the various Marketing mix tools: product, pricing, promotion and distribution; 4. Recommend and justify an appropriate mix of such strategies to form a cohesive overall strategy to address given marketing tasks or</p>

	<p>situations; and</p> <p>5. Use examples from current events and real-world marketing situations to apply, illustrate and discuss different marketing strategies.</p>
Principal of Management	<ol style="list-style-type: none"> 1. Recognize the role of a manager and how it relates to the organization's mission. 2. Define management, its four basic functions and skills. • Know critical management theories and philosophies and how to apply them. 3. Recognize the concept of social responsiveness and its benefits. • Explain the relationship between strategic, tactical, and operational plans. 4. Identify the stages of team development and the skills a team must acquire to become effective 5. Recognize the part communication plays in the management function.
Industrial Law	<ol style="list-style-type: none"> 1 Be aware of the present state of Industrial relations in India. 2 Be acquainted with the concepts, principles and issues connected with trade unions, collective bargaining, workers participation, grievance, and employee discipline and dispute resolution. 3 Understand the various processes and procedures of handling Employee Relations.
Business Environment	<ol style="list-style-type: none"> 1. Familiarize with the nature of business environment and its components. 2. The students will be able to demonstrate and develop conceptual framework of business environment and generate interest in international business. 3. Understand the definition of ethics and the importance and role of ethical behavior in the business world today.
Business communication -1	<ol style="list-style-type: none"> 1. Write e-mails, memos, and business letters with different tones and for different purposes 2 .Understand the importance of being an effective business communicator in today's changing workplace 3. Communicate effectively with colleagues in meetings by employing individual strengths and implementing knowledge of different working styles 4. Deliver professional oral presentations 5. Write a polished resume and cover letter and

	effectively prepare for and participate in interviews
Business Mathematics	<ol style="list-style-type: none"> 1. Explain basic methods of business calculus, types and methods of interest account and their basic applications in practice. 2. Solve problems in the areas of business calculus, simple and compound interest account, use of compound interest account, loan and consumer credit 3. Discern effects of various types and methods of interest account.

SYBMS SEM 3

Course Outcomes

Course	OUTCOMES
Business planning and Entrepreneurial management	<ol style="list-style-type: none"> 1. Entrepreneurship is one of the major focus areas of the discipline of Management. This course introduces Entrepreneurship to budding managers. 2. To develop entrepreneurs & to prepare students to take the responsibility of full line of management function of a company with special reference to SME sector.
Account for managerial decision	<ol style="list-style-type: none"> 1. To acquaint management learners with basic accounting fundamentals. 2. To develop financial analysis skills among learners. 3. The course aims at explaining the core concepts of business finance and its importance in managing a business.
Strategic management	<ol style="list-style-type: none"> 1. The objective of this course is to learn the management policies and strategies at every Level to develop conceptual skills in this area as well as their application in the corporate world. 2. The focus is to critically examine the management of the entire enterprise from the Top Management viewpoints. 3. This course deals with corporate level Policy & Strategy formulation areas. This course aims to developing conceptual skills in this area as well as their application in the corporate world.

Information technology in business management-1	<ol style="list-style-type: none"> 1. To learn basic concepts of Information Technology, its support and role in Management, for managers. 2. Module II comprises of practical hands on training required for office automation. It is expected to have practical sessions of latest MS-Office software. 3. To understand basic concepts of Email, Internet and websites, domains and security therein. 4. To recognize security aspects of IT in business, highlighting electronic transactions, advanced security features.
Foundation course - 3	<ol style="list-style-type: none"> 1. Develop a basic understanding about issues related to human rights violations, ecology and urban-rural disparities in access to health and education. 2. Gain an overview of significant skills required to address competition in career choices. 3. Appreciate the importance of developing a scientific temper towards technology and its use in everyday life

<p>SYBMS SEM-3 GROUP a – FINANCE</p>
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Basic of Financial service	<ol style="list-style-type: none"> 1 .The course aims at explaining the core concepts of business finance and its importance in managing a business 2. The objectives of develop a conceptual frame work of finance function and to acquaint the participants with the tools, types, instruments of financial system In the realm of Indian Financial Market.
Corporate Finance	<ol style="list-style-type: none"> 1. The objectives of develop a conceptual frame work of finance function and to acquaint the participants with the tools techniques and process of financial management in the realm of financial decision making 2. The course aims at explaining the core concepts of corporate finance and its importance in managing a business 3.To providing understanding of nature, importance, structure of corporate finance related areas and to impart knowledge regarding source of finance for a business

<p>SYBMS SEM-3 GROUP B – MARKETING</p>	
Consumer Behavior	<ol style="list-style-type: none"> 1. The basic objective of this course is to develop an understanding about the consumer decision making process and

	<p>its applications in marketing function of firms.</p> <p>2. This course is meant to equip undergraduate students with basic knowledge about issues and dimensions of Consumer Behavior. Students are expected to develop the skill of understanding and analyzing consumer information and using it to create consumer- oriented marketing strategies.</p>
Advertisement	<p>1. To understand and examine the growing importance of advertising.</p> <p>2. To understand the construction of an effective advertisement.</p> <p>3. To understand the role of advertising in contemporary scenario.</p> <p>4 .To understand the future and career in advertising.</p>
<p>SYBMS SEM – 3 GROUP C – HUMAN RESOURCE</p>	
Recruitment and Selection	<p>1. The objective is to familiarize the students with concepts and principles, procedure of Recruitment and Selection in an organization.</p> <p>2. To give an in depth insight into various aspects of Human Resource management and make them acquainted with practical aspect of the subject.</p>
Motivation and Leadership	<p>1. To gain knowledge of the leadership strategies for motivating people and changing organizations.</p> <p>2. To study how leaders facilitate group development and problem solving and work through problems and issues as well as transcend differences.</p> <p>3 .To acquaint the students about practical approaches to Motivation and Leadership & its application in the Indian context.</p>

SYBMS SEM –4

Course Outcomes

Course	OUTCOMES
Business Economics- II	<p>1. To understand the functioning of economy at the macro level.</p> <p>2. To Understand how the economy is regulated through monetary and fiscal policies.</p> <p>3. To study the important indicators of the economy and their significance.</p>
Business Research Methods	<p>1. The course is designed to inculcate the analytical abilities and research skills among the students.</p> <p>2. The course intends to give hands on experience and learning in Business Research.</p>

Production & Total Quality Management	<ol style="list-style-type: none"> 1. To acquaint learners with the basic management decisions with respect to production and quality management. 2. To make the learners understand the designing aspect of production systems 3. To enable the learners apply what they have learnt theoretically.
Information Technology Business Management-II	<ol style="list-style-type: none"> 1. To understand managerial decision-making and to develop perceptive of major functional area of MIS. 2. To provide conceptual study of Enterprise Resource Planning, Supply Chain Management, Customer Relationship Management, Key issues in implementation. This module provides understanding about emerging MIS technologies like ERP, CRM, SCM and trends in enterprise applications. 3. To learn and understand relationship between database management and data warehouse approaches, the requirements and applications of data warehouse. 4. To learn outsourcing concepts. BPO/KPO industries, their structures , Cloud computing
Foundation Course – IV	<ol style="list-style-type: none"> 1. To understand significance of ethics and ethical practices in businesses which are indispensable for progress of a country. 2. To learn the applicability of ethics in functional areas like marketing, finance and human resource management. 3. To understand the emerging need and growing importance of good governance and CSR by organizations. 4. To study the ethical business practices, CSR and Corporate Governance practiced by various organizations.

SYBMS SEM-4 GROUP A - FINANCE	OUTCOMES
1.Auditing	<ol style="list-style-type: none"> 1. To enable students get acquaint with the various concepts of auditing. 2. To ensure students understand and practice the various techniques of auditing while managing their finances
2.Corporate Restructuring	<ol style="list-style-type: none"> 1. To impart knowledge relating to legal, accounting and practical implementation of corporate restructuring. 2 .The subject covers the complex facets of corporate restructuring process

SYBMS SEM-4 GROUP B MARKETING	OUTCOMES
1.Integrated Marketing Communication	<p>1. To equip the students with knowledge about the nature, purpose and complex construction in the planning and execution of an effective Integrated Marketing Communication (IMC) program.</p> <p>2. To understand the various tools of IMC and the importance of coordinating them for an effective marketing communication program.</p>
2.Rural Marketing	The objective of this course is to explore the students to the Agriculture and Rural Marketing environment so that they can understand consumers and marketing characteristics of the same for understanding and contributing to the emerging challenges in the upcoming global economic scenario.

SYBMS SEM – 4 GROUP C HUMAN RESOURCE	OUTCOMES
1.Training & Development in HRM	<p>1. This paper is not pure academic oriented but practice based. It has been designed, keeping in view the needs of the organizations. Successful managerial performance depends on the individual's ability to observe, interpret the issues and modify his approach and behavior. All organizations need to pay adequate attention to equip their employees. Rapid progress in technology has changed not only in the physical facilities but also in the abstract qualities required of the men who are using them. This paper will attempt to orient the students to tailor themselves to meet the specific needs of the organizations in training and development activities.</p>
2.Change Management	1. The objective of this paper is to prepare students as organizational change facilitators using the knowledge and techniques of behavioral science.

TYBMS SEM 5

Course	Outcome
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Logistic and supply chain management	<p>1 To provide students with basic understanding of concepts of logistics and supply chain management.</p> <p>2 To introduce students to the key activities performed by the logistics function.</p> <p>3 To provide an insight in to the nature of supply chain, its functions and supply chain systems.</p> <p>4 To understand global trends in logistics and supply chain management.</p>
Corporate communication and public relations	<p>1 To provide the students with basic understanding of the concepts of corporate communication and public relations.</p> <p>2 To introduce the various elements of corporate communication and consider their roles in managing organizations.</p> <p>3 To examine how various elements of corporate communication must be coordinated to communicate effectively.</p> <p>4 To develop critical understanding of the different practices associated with corporate communication.</p>

TYBMS SEM 5 GROUP A – FINANCE	
Investment analysis and portfolio management	<p>1 To acquaint the learners with various concepts of finance.</p> <p>2 To understand the terms which are often confronted while reading newspaper, magazines etc. for better correlation with the practical world.</p> <p>3 To understand various models and techniques of security and portfolio analysis</p>
Commodity and derivatives market	<p>1 To understand the concepts related to Commodities and Derivatives market.</p> <p>2 To study the various aspects related to options and futures.</p> <p>3 To acquaint learners with the trading, clearing and settlement mechanism in derivate market.</p>
Wealth management	<p>1 To provide an overview of various aspects related to wealth management.</p> <p>2 To study the relevance and importance of Insurance in wealth management.</p> <p>3 To acquaint the learners with issues related to taxation in wealth management.</p> <p>4 To understand various components of retirement planning.</p>
Risk management	<p>1 To familiarize the student with the fundamental aspects of risk management and control.</p> <p>2 To give a comprehensive overview of risk governance and assurance with special reference to insurance sector.</p> <p>3 To introduce the basic concepts, functions, process, techniques of risk management</p>

TYBMS SEM5 GROUP B - MARKETING

Service marketing	<p>1 To understand distinctive features of services and key elements in services marketing.</p> <p>2 To provide insight into ways to improve service quality and productivity.</p> <p>3 To understand marketing of different services in Indian context.</p>
E-Commerce and Digital marketing	<p>1 To understand increasing significance of E-Commerce and its applications in Business and Various Sectors.</p> <p>2 To provide an insight on Digital Marketing activities on various Social Media platforms and its emerging significance in Business.</p> <p>3 To understand Latest Trends and Practices in E-Commerce and Digital Marketing, along with its Challenges and Opportunities for an Organization</p>
Sales and Distribution Management	<p>1 To develop understanding of the sales & distribution processes in organizations.</p> <p>2 To get familiarized with concepts, approaches and the practical aspects of the key decision making variables in sales management and distribution channel management.</p>
Customer relationship management	<p>1. This subject helps students to understand CRM technology, process and its implementation.</p> <p>2. Also it points out the limitations in implementing CRM and ways to mitigate it</p> <p>3. This course also contains the concept of E-CRM which is the central base available to everyone in the company, thus eliminating certain processes and cutting on cost and time needed.</p> <p>4. Students as marketers can know their customers well through CRM. This enables to forge a much stronger connection and deeper relationship with your client.</p>

TYBMS SEM 5	
GROUP C – HUMAN RELATIONS	
Strategic human resource management and HR policies	<p>1 To understand human resource management from a strategic perspective.</p> <p>2 To link the HRM functions to corporate strategies in order to understand HR as a strategic resource.</p> <p>3 To understand the relationship between strategic human resource management and organizational performance.</p> <p>4 To apply the theories and concepts relevant to strategic human resource management in contemporary organizations.</p> <p>5 To understand the purpose and process of developing Human Resource Policies.</p>
Performance	1 To understand the concept of performance management in

management and career planning	organizations. 2 To review performance appraisal systems 3 To understand the significance of career planning and practices.
Industrial relations	1To understand the concept of performance management in organizations. 2 To review performance appraisal systems. 3 To understand the significance of career planning and practices.
Stress management	1To understand the nature and causes of stress in organizations. 2 To familiarize the learners with the stress prevention mechanism 3 To understand the strategies that help cope with stress. 4 To be able to apply stress management principles in order to achieve high levels of performance. 5 To enable to learners to adopt effective strategies, plans and techniques to deal with stress.

TYBMS SEM -6

Course	OUTPUT
Operations Research	1.To help students to understand operations research methodologies 2 To help students to solve various problems practically 3 To make students proficient in case analysis and interpretation
TYBMS SEM VI GROUP A – Finance Electives	
International Finance	1.The objective of this course is to familiarize the student with the fundamental aspects of various issues associated with International Finance 2 The course aims to give a comprehensive overview of International Finance as a separate area in International Business 3 To introduce the basic concepts, functions, process, techniques and create an awareness of the role, functions and functioning of International Finance in this Globalized Market
Innovative Financial Services	1.To familiarize the learners with the fundamental aspects of various issues associated with various Financial Services 2 To give a comprehensive overview of emerging financial services in the light of globalization 3 To introduce the basic concepts, functions, process, techniques and create an awareness of the role, functions and functioning of financial services
Project Management	1.The objective of this course is to familiarize the learners with the fundamental aspects of various issues associated with Project Management

	<p>2 To give a comprehensive overview of Project Management as a separate area of Management</p> <p>3 To introduce the basic concepts, functions, process, techniques and create an awareness of the role, functions and functioning of Project Management</p>
Indirect Taxes	<p>1.To understand the basics of GST</p> <p>2 To study the registration and computation of GST</p> <p>3 To acquaint the students with filing of returns in GST</p>

TYBMS SEM VI GROUP B-Marketing Electives	
Brand Management	<p>1.To understand the meaning and significance of Brand Management</p> <p>2 To Know how to build, sustain and grow brands</p> <p>3 To know the various sources of brand equity</p>
Retail Management	<p>1.To familiarize the students with retail management concepts and operations</p> <p>2 To provide understanding of retail management and types of retailers</p> <p>3 To develop an understanding of retail management terminology including merchandize management, store management and retail strategy.</p> <p>4 To acquaint the students with legal and ethical aspects of retail management</p> <p>5 To create awareness about emerging trends in retail management</p>
International Marketing	<p>1. To understand International Marketing, its Advantages and Challenges.</p> <p>2 To provide an insight on the dynamics of International Marketing Environment.</p> <p>3 To understand the relevance of International Marketing Mix</p>

	decisions and recent developments in Global Market.
Media Planning and Management	<p>1. To understand Media Planning, Strategy and Management with reference to current business scenario.</p> <p>2 To know the basic characteristics of all media to ensure most effective use of advertising budget.</p> <p>3 o provide an insight on Media Planning, Budgeting, Scheduling and Evaluating the Different Media Buys.</p>
COURSE	Outcome

TYBMS SEM VI GROUP C- Human Resource	
HRM in Global Perspective	<p>1.To introduce the students to the study and practice of IHRM</p> <p>2 To understand the concepts, theoretical framework and issues of HRM in Global Perspective</p> <p>3 To get insights of the concepts of Expatriates and Repatriates</p> <p>4 To find out the impact of cross culture on Human Resource Management</p> <p>5 To provide information about Global Workforce Management</p> <p>6 To study International HRM Trends and Challenges</p>
Organizational Development	<p>1.To understand the concept of Organizational Development and its Relevance in the organization</p> <p>2 To Study the Issues and Challenges of OD while undergoing Changes</p> <p>3 To get an Understanding of Phases of OD Programmed</p> <p>4 To Study the OD Intervention to meet the Challenges faced in the Organization 5 To get an Insight into Ethical Issues in OD</p>
HRM in Service Sector Management	<p>1.To understand the concept and growing importance of HRM in service sector</p> <p>2. To understand how to manage human resources in service sector</p> <p>3.To understand the significance of human element in creating</p>

	customer satisfaction through service quality 4 .To understand the Issues and Challenges of HR in various service sectors
Workforce Diversity	1.To understand the nature of workforce diversity 2. To familiarize the learners with the strategies to deal with work force diversity 3. To understand the impact of technology in managing workforce diversity 4. To be able to interlink between workforce diversity and HRM functions

F. Y. B.ScIT

Couse: - Discrete Mathematics

- Construct simple mathematical proofs and process the ability to verify them.
- Have substantial experience to comprehend formal logical arguments.
- Manipulate basic mathematical objects such as sets, functions and relation.

Course: - Numerical and Statistical method

- Solve mathematical equations by various methods.
- Solve system of linear equations and differential equations.
- Apply numerical methods to obtain approximate solution to mathematical problems.
- Write programs for various numerical and statistical methods.

Department of B.Sc. (IT)

Class: F.Y.I.T (SEM I)

Course Name: Digital Electronics

Course Code: USIT102

Year:-2018-19

Course Objective	Course Outcome
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<p>1. To acquire the basic knowledge of digital logic levels and to understand digital electronics circuits.</p> <p>2. To prepare students to perform the analysis and design of various digital electronic circuits.</p>	<p>After studying this course the students would gain enough knowledge</p> <ol style="list-style-type: none"> 1. Have a thorough understanding of the fundamental concepts and techniques used in digital electronics. 2. To understand and examine the structure of various number systems and its application in digital design. 3. The ability to understand, analyze and design various combinational and sequential circuits.
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Class: S.Y.I.T (SEM III)

Course Name: Python Programming

Course Code: USIT301

Course Objective	Course Outcome
<ol style="list-style-type: none"> 1. Develop a basic understanding of programming and the Python programming language. 2. Value of programming in a variety of different discipline 3. Comfortable with the fact that there is more than one right solution to a problem. 4. Design of GUI Form & MYSQL Connectivity. 	<ol style="list-style-type: none"> 1. Create a GUI application using the Python programming language. 2. Problem solving and programming capability. 3. Install and run the Python interpreter 4. Student will able to Understand the concepts of file I/O

Class: T.Y.I.T (SEM V)

Course Name: Software Project Management

Course Code: USIT501

Course Objective	Course Outcome
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<p>1) Successful development of the project's procedures of initiation, planning, execution, regulation and closure</p> <p>2) Guidance of the project team's operations towards achieving all the agreed upon goals within the set scope, time, quality and budget standards.</p> <p>3) To learn how to build a successful project from pre-implementation to completion.</p> <p>4) To introduce project management topics such as resources, costs, time constraints and project scopes.</p> <p>5) Perform critical analyses and write feasibility studies of system implementations</p>	<ol style="list-style-type: none"> 1. Problem Solving and Critical Thinking 2. Communication and Interpersonal Skills 3. Ethical and Professional Responsibilities 4. Understanding Project portfolio Management, business risk, ROI 5. Able to estimate software cost using COCOMO II etc. 6. Working in teams
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Class: F.Y.I.T (Sem I)

Course Name: Imperative Programming

Course Code: USIT101

Year: -2018-19

Course Objective	Course Outcome
<ol style="list-style-type: none"> 1. Study the basic of Programming language C. 2. Gain core knowledge of Programming such as how to write conditional statements, looping statements. 3. Basics of functions in programming and writing structures in programming. 	<p>After studying this course the students would gain enough knowledge</p> <ol style="list-style-type: none"> 1. Write simple programs using conditional and iterative statements. 2. Classify the array. 3. Developing mini applications.

Class: T.Y.I.T (Sem V)

Course Name: Advanced Web Programming

Course Code: USIT5P3

Course Objective	Course Outcome
<p>1) Students will learn to develop Web applications that use three-tier architecture, session management, object-oriented techniques, and advance database interactions</p> <p>2) Concepts such as advanced CSS concepts, rich interactive Web environments, authentication, and security will also be explored.</p> <p>3) To provide opportunity to enhance and enrich their skills in Web programming.</p>	<p>Upon successful completion of this course the student will have reliably demonstrated the ability to:</p> <ol style="list-style-type: none">1) Apply three-tier architecture concepts and advanced database techniques in web applications.2) Use object-oriented techniques in Web programming.3) Develop rich interactive environments for the Web.4) Create sites that utilize data validation techniques and secure code.5) Build sites that use session management.

Class:T.Y.I.T (Sem VI)

Course Name: Security In Computing

Course Code: USIT6P2

Course Objective	Course Outcome
<ol style="list-style-type: none">1. Identify computer and network security threats, classify the threats and develop a security model to prevent, detect and recover from the attacks.2. Focuses on the fundamentals of information security that are used in protecting both the information present in computer storage as well as information traveling over computer networks.3. compare and contrast symmetric and asymmetric encryption systems and their vulnerability to attack, and explain the characteristics of hybrid systems.	<p>Students will be able to:</p> <ol style="list-style-type: none">1. Evaluate and recognize a problem as being a possible network security threa2. Develop an understanding of security policies (such as authentication, integrity and confidentiality), as well as protocols to implement such policies in the form of message exchanges.3. Gain familiarity with prevalent network and distributed system attacks, defenses against them, and forensics to investigate the aftermath.

Class:F.Y.I.T (Sem I)

Course Name: Digital Electronics

Course Code: USIT102

Year:-2018-19

Course Objective	Course Outcome
1. To acquire the basic knowledge of digital logic levels and to understand digital electronics circuits. 2. To prepare students to perform the analysis and design of various digital electronic circuits.	After studying this course the students would gain enough knowledge 1. Have a thorough understanding of the fundamental concepts and techniques used in digital electronics. 2. To understand and examine the structure of various number systems and its application in digital design. 3. The ability to understand, analyze and design various combinational and sequential circuits.

Class:S.Y.I.T (Sem III)

Course Name: Python Programming

Course Code: USIT301

Course Objective	Course Outcome
1. Develop a basic understanding of programming and the Python programming language. 2. Value of programming in a variety of different discipline 3. Comfortable with the fact that there is more than one right solution to a problem. 4.Design of GUI Form & MYSQL Connectivity.	1.Create a GUI application using the Python programming language. 2.Problem solving and programming capability. 3.Install and run the Python interpreter 4.Student will able to Understand the concepts of file I/O

Class:T.Y.I.T (Sem V)

Course Name: Software Project Management

Course Code: USIT501

Course Objective	Course Outcome
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<p>1) Successful development of the project's procedures of initiation, planning, execution, regulation and closure</p> <p>2) Guidance of the project team's operations towards achieving all the agreed upon goals within the set scope, time, quality and budget standards.</p> <p>3) To learn how to build a successful project from pre-implementation to completion.</p> <p>4) To introduce project management topics such as resources, costs, time constraints and project scopes.</p> <p>5) Perform critical analyses and write feasibility studies of system implementations</p>	<ol style="list-style-type: none"> 1. Problem Solving and Critical Thinking 2. Communication and Interpersonal Skills 3. Ethical and Professional Responsibilities 4. Understanding Project portfolio Management, business risk, ROI 5. Able to estimate software cost using COCOMO II etc 6. Working in teams
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Class: F.Y.I.T (Sem I)

Course Name: Operating System

Course Code: USIT103

Year: -2018-19

Course Objective	Course Outcome
<ol style="list-style-type: none"> 1. To understand the main components of an OS & their functions. 2. To study the process management and scheduling. 3. To understand various issues in Inter Process Communication (IPC) and the role of OS in IPC. 4. To understand the concepts and implementation Memory management policies and virtual memory. 5. To understand the working of an OS as a resource manager, file system manager, process manager, memory manager and I/O manager and methods used to implement the different parts of OS 6. To study the need for special purpose operating system with the advent of new emerging technologies 	<ol style="list-style-type: none"> 1. Describe the important computer system resources and the role of operating system in their management policies and algorithms. 2. Understand the process management policies and scheduling of processes by CPU 3. Evaluate the requirement for process synchronization and coordination handled by operating system 4. Describe and analyze the memory management and its allocation policies. 5. Identify use and evaluate the storage management policies with respect to different storage management technologies. 6. Identify the need to create the special purpose operating system.

Class:S.Y.I.T (Sem II)

Course Name: Web Programming

Course Code: USIT203

Course Objective	Course Outcome
<ol style="list-style-type: none">1. To get familiar with basics of the Internet Programming.2. To acquire knowledge and skills for creation of web site considering both client and server side programming3. To gain ability to develop responsive web applications4. To explore different web extensions and web services standards5. To learn characteristics of RIA –Web Mashup Eco System	<ol style="list-style-type: none">1. Implement interactive web page(s) usingHTML, CSS and JavaScript.2. Design a responsive web site using HTML5 and CSS3.3. Demonstrate Rich Internet Application.4. Build Dynamic web site using server side PHP Programming and Database connectivity.5. Describe and differentiate different Web Extensions and Web Services.

Class:S.Y.I.T (Sem III)

Course Name: Database Management System

Course Code: USIT304

Course Objective	Course Outcome
<ol style="list-style-type: none">1 To describe a sound introduction to the discipline of database management systems.2 To give a good formal foundation on the relational model of data and usage of Relational Algebra.3 To introduce the concepts of basic SQL as a universal Database language.4 To enhance knowledge to advanced SQL topics like embedded SQL, procedures connectivity through JDBC.5 To demonstrate the principles behind systematic database design approaches by covering conceptual design, logical design through normalization.6 To provide an overview of physical design of a database system, by discussing Database indexing techniques and storage techniques.	<ol style="list-style-type: none">1 Explain the features of database management systems and Relational database.2 Design conceptual models of a database using ER modeling for real life applications and also construct queries in Relational Algebra.3 Create and populate a RDBMS for a real life application, with constraints and keys, using SQL.4 Retrieve any type of information from a data base by formulating complex queries in SQL.5 Analyze the existing design of a database schema and apply concepts of normalization to design an optimal database.6 Build indexing mechanisms for efficient retrieval of information from a database.

Class:T.Y.I.T (Sem IV)

Course Name: SOFTWARE ENGINEERING

Course Code: USIT404

Course Objective	Course Outcome
<p>1. To understand the nature of software development and software life cycle process models, agile software development, SCRUM and other agile practices.</p> <p>2. To Explain methods of capturing, specifying, visualizing and analyzing software requirements.</p> <p>3. To understand concepts and principles of software design and user-centric approach and principles of effective user interfaces.</p> <p>4. To know basics of testing and understanding concept of software quality assurance and software configuration management process.</p> <p>5. To understand need of project management and project management life cycle.</p> <p>6. To understand project scheduling concept and risk management associated to various type of projects.</p>	<p>1. Define various software application domains and remember different process model used in software development.</p> <p>2. Explain needs for software specifications also they can classify different types of software requirements and their gathering techniques.</p> <p>3. Convert the requirements model into the design model and demonstrate use of software and user interface design principles.</p> <p>4. Distinguish among SCM and SQA and can classify different testing strategies and tactics and compare them.</p> <p>5. Justify role of SDLC in Software Project Development and they can evaluate importance of Software Engineering in PLC.</p> <p>6. Generate project schedule and can construct, design and develop network diagram for different type of Projects. They can also organize different activities of project as per Risk impact factor.</p>

Class:T.Y.I.T (Sem V)

Course Name: Linux System Administration

Course Code: USIT505

Course Objective	Course Outcome
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<ol style="list-style-type: none"> 1. To introduce Basic Linux general purpose Commands 2. To learn network Linux commands. 3. To learn C programming in Linux editor environment. 4. To learn shell script and sed concepts. 5. To learn file management and permission advance commands. 6. To learn awk, grap, perl scripts. 	<ol style="list-style-type: none"> 1. Identify the basic Linux general purpose commands. 2. Apply and change the ownership and file permissions using advance Linux commands. 3. Use the awk, grep, perl scripts. 4. Implement shell scripts and sed. 5. Apply basic of administrative task. 6. Apply networking Linux commands.
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Class:T.Y.I.T (Sem VI)

Course Name: Business Intelligence

Course Code: USIT603

Course Objective	Course Outcome
<ol style="list-style-type: none"> 1. To introduce the concept of data Mining as an important tool for enterprise data management and as a cutting edge technology for building competitive advantage. 2. To enable students to effectively identify sources of data and process it for data mining 3. To make students well versed in all data mining algorithms, methods, and tools. 4. To learn how to gather and analyze large sets of data to gain useful business understanding. 5. To impart skills that can enable students to approach business problems analytically by identifying opportunities to derive business value from data. 6. To identify and compare the performance of business. 	<ol style="list-style-type: none"> 1. Identify sources of Data for mining and perform data Exploration 2. Organize and prepare the data needed for data mining algorithms in terms of attributes and class inputs, training, validating, and testing files. 3. Implement the appropriate data mining methods like classification, clustering or association mining on large data sets using open source tools like WEKA 4. Implement various data mining algorithms from scratch using languages like Python/ Java etc. 5. Evaluate and compare performance of some available BI packages 6. Apply BI to solve practical problems : Analyze the problem domain, use the data collected in enterprise apply the appropriate data mining technique, interpret and visualize the results and provide decision support.

Class: F.Y.I.T (Sem II)

Course Name: Object Oriented Programming

Course Code: USIT201

Course Objective	Course Outcome
<ol style="list-style-type: none">1. To gain a basic, practical understanding of jObject Oriented Concepts.2. Students will get a basic, practical understanding of Object Orientation concepts, techniques and real world applications.3. To demonstrate a practical applications.	<p>Students will be able to:</p> <ol style="list-style-type: none">1. Understand the basic concepts of Object Orientation necessary to efficiently and accurately use in technology.2. Create real applications using Object Orientation Concepts.

Class:S.Y.I.T (Sem III)

Course Name: Data Structures

Course Code: USIT302

Course Objective	Course Outcome
<ol style="list-style-type: none">1. To learn the concepts of different data structures like linked list, stack, queue, graph, tree and Hashmap.2. To learn different operations on data structures.3. To learn the concepts of searching and sorting4. To learn how to implement data structures.	<p>Students will be able to:</p> <ol style="list-style-type: none">1. Apply the concepts of data structures using any programming such as C, Python or C++.2. Write code to implements different operations of data structures.3. Write code to implement different searching and sorting types.4. Implement the execution of mathematical polynomial expression, hashing techniques and different types of expressions such as infix, prefix, postfix.5. Implement shortest path selection using graph techniques like BFS and DFS.

Class:S.Y.I.T (Sem IV)

Course Name: Core Java

Course Code: USIT303

Course Objective	Course Outcome
1. Study the basic concepts of Java. 2. Study abstract class and interface in an inheritance. 3. Study java.io package. 4. Study exception handling. 5. Study AWT.	After studying this course the students would gain enough knowledge 1. Design applications using abstract class and interface. 2. Implement file handling concepts. 3. Handle dynamic exceptions using exception handling. 4. Design windows based applications using AWT.

Class: T.Y.I.T (Sem V)

Course Name: Enterprise Java

Course Code: USIT506

Course Objective	Course Outcome
1) Students will learn to develop Web applications that use Enterprise architecture, session management, object-oriented techniques, and advance database interactions 2) Concepts such as servlets, JSP, EJB, rich interactive Web environments, authentication, and security will also be explored. 3) To provide opportunity to enhance and enrich their skills in Web programming.	Upon successful completion of this course the student will have reliably demonstrated the ability to: 1) Apply Enterprise architecture concepts, MVC architecture and advanced database techniques in web applications. 2) Use different web technologies in Web programming. 3) Develop rich interactive environments for the Web. 4) Create sites that utilize data validation techniques and secure code. 5) Build sites that use session management. 6) Build a framework using Hibernate.

Class: T.Y.I.T (Sem VI)

Course Name: Information Technology Service Management

Course Code: USIT606

Course Objective	Course Outcome
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- 1) Students will Service Management in IT.
- 2) Study lot of examples such as OLA, UBER, etc online services.

Upon successful completion of this course the student will have reliably demonstrated the ability to:

- 1) How IT Service Management works.
- 2) Design and operate many applications related to IT Service Management.