

**Commerce Department**  
**Report**  
**For the A.Y.2019-20**

Head of the Department : Prof. Anuja D. Bapat  
Member : Dr. Kishori Bhagat

The Department of Commerce take the privilege to conduct different activities throughout the year for the benefit of the students.

A **Library Visit** was organized on August for the student of F.Y, S.Y and T.YBCOM. All the Reference Books on Commerce and Management, Motivational books and Journals were for the display.

A **Poster Making Competition** was organized by the Department of Commerce on the topic 'Green Marketing' on 16<sup>th</sup> September, 2019. All the students from B.Com, BMS, B&I and BSCIT were invited for the competition. In all 25 students participated. Various ideas were put in the posters focusing on the given topic.

The student winners were:-

- 1 st - Ankita Krishna Gupta - S.Y.B.Com
- 2 nd - Bhakti Mangesh Mestry - S.Y.B.Com
- 3 rd - Priya Shankarlal Gupta - S.Y.B.Com
- Consolation - Akanksha Jaywant Hirnak - S.Y.BSCIT

A lecture on "**Digital Marketing**" was organized on 25<sup>th</sup> November, 2019. Mr.Abhishek Patil from Lazytech Info Solutions guided student about Digital Marketing and created awareness about the scope of Digital Marketing is, he even focused on the job availability in this sector.

A competition on "**Power Point Making**" was organized for FY, SY and TYBCOM learners on 15<sup>th</sup> January, 2020 on the broad themes: Service Sector, Production and Financial Management, Company Secretarial Practices, Business Law, Human Resource Management and Export Marketing. The PPT was judged on the basis of the content and the innovative creation of slides. The winners were selected from all the broad themes.

A lecture on "**Career Path for Freshers**" was organized on 17<sup>th</sup> January, 2020 for TYBCOM students. Ms. D. Latashree, Executive Director and Mr. Deshikan Iyengar, Director, Sales and Marketing, Avenue Association guided student about the preparation of a strong CV and how to face the interview.

A **Recipe Competition** was organized on 22<sup>nd</sup> January, 2020. The theme given was 'Agri Food'. Total 12 students participated in the competition.

A **visit to JNPT** was organised on 24<sup>th</sup> January, 2020 for the Commerce Department students to give the practical knowledge about the export procedure and documentation.

A lecture on "**Export Procedure**" was organized on 11<sup>th</sup> February, 2020. Mr. Devdutta Bapat, Ex General Manager, Seasky Shipping Company was the guest speaker. He guided students about Exports in India, its importance, various Trading Blocs in the world and the Export Procedure to create awareness about the topic. He even focused on the job availabilities in this sector.

Department has started an add-on course on preparation for Central and State Government Exams in coordination with SSB Institute.

The Department also publishes different articles every month in the departmental publication "**Commerce Insight**" which gives boost for reading to the student.

The department also has the **Departmental Library** which is solely handled by the Departmental Students.

**HOD, Commerce**  
**Prof. Anuja Bapat**